

WBA Student Leadership Award

This honor is awarded to a broadcasting or broadcast journalism student of junior standing or above at a Wisconsin college or university who has most noticeably developed and exercised effective and creative skills in leadership.

AWARD CRITERIA:

PART ONE

The student must be nominated in writing by an adviser, supervisor or faculty member. The nomination letter must include specific examples when citing how the student meets the following criteria:

- Is actively involved in a student broadcasting community
- Demonstrated instances where s/he provided a positive influence
- Demonstrated instances where s/he motivated others to accomplish a mission, despite challenges or obstacles
- Encouraged others to contribute toward the effectiveness and success of a broadcast-related organization or project.
- Consistently went above and beyond the scope of their job or project assignment
- Demonstrated the ability to lead in an ethical and moral manner

PART TWO

The student must also submit a 2-3 page paper describing how their experiences in student media have shaped them as a leader or helped them develop a leadership style.