



2024 Awards for Excellence

Winners List

Large Market Television

Best Morning Newscast

1st Place	WISN TV	<u>Alert Day: Blowing Snow To Bitter Cold</u>
2nd Place	WISN TV	<u>Trump Assassination Attempt</u>
3rd Place	WITI TV	<u>FOX6 WakeUp News at 7</u>

Best Evening Newscast

1st Place	WISN TV	<u>Police Shooting During RNC</u>
2nd Place	WDJT TV	<u>CBS 58 News at 10 - Dec. 16, 2024</u>
3rd Place	WITI TV	<u>FOX6 News at 4: Live at the RNC</u>

Best Sportscast

1st Place	WISN TV	<u>Big 12 Sports Team</u>
2nd Place	WDJT TV	<u>Scott Grodsky Composite</u>
3rd Place	WDJT TV	<u>Darius Joshua</u>

Best Weather Coverage

1st Place	WISN TV	<u>Mark Baden</u>
2nd Place	WISN TV	<u>Lindsey Slater</u>
3rd Place	WITI TV	<u>Rob Haswell</u>

Best Continuing Coverage

1st Place	WISN TV	<u>The Disappearance of Elijah Vue</u>
2nd Place	WDJT TV	<u>The Spring that Shook Milwaukee Public Schools</u>
3rd Place	WTMJ TV	<u>Coaches and Refs Blow the Whistle on MPS Lack of Pay</u>

Best Spot News

1st Place	WISN TV	<u>Tragedy in Madison: Christian School Shooting</u>
2nd Place	WISN TV	<u>Police Shooting During RNC</u>
3rd Place	WTMJ TV	<u>Interstate Shooting Shutdown</u>

Best News Writing

1st Place	WITI TV	<u>Unclaimed</u>
2nd Place	WISN TV	<u>Woman Hit by Unlicensed Driver</u>
3rd Place	WDJT TV	<u>Purple Chairs for Ashuriah</u>

Best Hard News/Investigative

1st Place	WITI TV	<u>Utter Disregard</u>
2nd Place	WISN TV	<u>911 Call Confusion</u>
3rd Place	WISN TV	<u>No License Loophole</u>

Best Series or Documentary

1st Place	WITI TV	<u>Water Wars</u>
2nd Place	WISN TV	<u>Troubled Teen Boot Camp</u>
3rd Place	WDJT TV	<u>Inside Milwaukee Public Schools: The Good, the Bad, and the Ugly</u>

Best Feature

1st Place	WITI TV	<u>The Magic of Music</u>
2nd Place	WYTU TV	<u>Tallador de Vida</u>
3rd Place	WISN TV	<u>War Veterans' Overdue Honor</u>

Best Live On-Scene Reporting

1st Place	WITI TV	<u>Aaron Maybin</u>
2nd Place	WISN TV	<u>Kendall Keys</u>
3rd Place	WITI TV	<u>Jason Calvi</u>

Best Use of Video

1st Place	WMVS TV	<u>Day of the Dead</u>
2nd Place	WITI TV	<u>Fees for Body Camera Redactions</u>
3rd Place	WDJT TV	<u>Indy Slot Car Series Going Strong for More Than 30 Years</u>

Best Sports Reporting

1st Place	WDJT TV	<u>Time to Spare</u>
2nd Place	WISN TV	<u>A Coach's Mark</u>
3rd Place	WITI TV	<u>A Hershey Treat</u>

Best Significant Community Impact

1st Place	WTMJ TV	<u>Housing Authority Accountability</u>
2nd Place	WISN TV	<u>Bus Stop Death: Ambulance Changes</u>
3rd Place	WDJT TV	<u>Natalie's Everyday Heroes</u>

Best Specialty Programming

1st Place	WISN TV	<u>Big 12 Sports: 2024 NFL Draft</u>
2nd Place	WMVS TV	<u>Violent Femmes 40th Anniversary Celebration with Milwaukee Symphony Orchestra</u>
3rd Place	WVTV TV	<u>Stars and Stripes Honor Flight</u>

Best Image Promotion

1st Place	WISN TV	<u>WISN Celebrating 70 Years</u>
2nd Place	WITI TV	<u>FOX6 Investigators 25th Anniversary</u>
3rd Place	WISN TV	<u>WISN AM First with News You Need</u>

Best Weather Promotion

1st Place	WISN TV	<u>Viewer Trust</u>
2nd Place	WITI TV	<u>Weather Experts - Winter 2024</u>
3rd Place	WISN TV	<u>Summer Weather - Get Out There</u>

Best Sports Promotion

1st Place	WDJT TV	<u>Bucks Super Bowl</u>
2nd Place	WISN TV	<u>Operation Football - Watch Vote Watch</u>
3rd Place	WITI TV	<u>FOX6 Football Fest</u>

Best Topical Promotion

1st Place	WITI TV	<u>Unlicensed Drivers</u>
2nd Place	WITI TV	<u>End of the Line</u>
3rd Place	WYTU TV	<u>Hispanic Heritage Month Puerto Rican Coffee Maker</u>

Best Public Service Announcement

1st Place	WISN TV	<u>UPAF Ride for the Arts 2024</u>
2nd Place	WISN TV	<u>Pet Walk 2024 - NALA</u>
3rd Place	WDJT TV	<u>Naloxone PSA</u>

Best Commercial or Underwriting Announcement

1st Place	WISN TV	<u>Kettle Moraine - Rockin</u>
2nd Place	WITI TV	<u>Shaker's Cigar Bar</u>
3rd Place	WISN TV	<u>Big Bang Menards</u>

Best Website

1st Place	WITI TV	<u>FOX6Now.com</u>
2nd Place	WISN TV	<u>WISN 12 News - Leading the way</u>
3rd Place	WYTU TV	<u>TelemundoWI.com</u>

Best Web Story

1st Place	WITI TV	<u>Wakesurfing boats on WI lakes</u>
2nd Place	WITI TV	<u>Unclaimed Veteran's Remains Stored 11 Months Due to 'Clerical Error'</u>
3rd Place	WISN TV	<u>Flaw in the Law: Wisconsin Drivers Get Tickets, Instead of Charges, for No License</u>

Best Use of Social Media

1st Place	WITI TV	<u>FOX6 News Digital Team</u>
2nd Place	WDJT TV	<u>CBS 58 Morning News Highlight Reels</u>
3rd Place	WDJT TV	<u>How Well do People Know Milwaukee at the RNC?</u>

Best Original Digital Content

1st Place	WITI TV	<u>FOX6 Kids: What is Local TV News?</u>
2nd Place	WISN TV	<u>2024 NFL Draft - Leading the way into Lambeau's NFL Draft</u>
3rd Place	WMVS TV	<u>How We Heal</u>

Best Online Personality

1st Place	WDJT TV	<u>Alex Corradetti</u>
2nd Place	WITI TV	<u>Ben Handelman</u>
3rd Place	WITI TV	<u>Rob Haswell</u>

Best Online Breaking News Coverage

1st Place	WITI TV	<u>Police Shooting in Milwaukee during RNC</u>
2nd Place	WISN TV	<u>Madison School Shooting</u>
3rd Place	WDJT TV	<u>Amber Alert for Elijah Vue</u>

Best Election Coverage

1st Place	WISN TV	<u>12 News Commitment 2024</u>
2nd Place	WDJT TV	<u>Campaign 2024 - Election Days</u>
3rd Place	WISN TV	<u>UPFRONT</u>

Best Election Promo

1st Place	WISN TV	<u>Election Day Coverage</u>
2nd Place	WDJT TV	<u>Day of Election Coverage Promo</u>
3rd Place	WISN TV	<u>Election Day Results</u>

Medium Market Television

Best Morning Newscast

1st Place	WMTV TV	<u>Feb. 9, 2024 - Historic Tornado</u>
2nd Place	WBAY TV	<u>First Snowstorm of the Season</u>
3rd Place	WKOW TV	<u>ALCS: The Morning After</u>

Best Evening Newscast

1st Place	WISC TV	<u>Abundant Life Christian School Shooting</u>
2nd Place	WMTV TV	<u>News at 10: Dec. 16, 2024 - Mourning in Madison</u>
3rd Place	WBAY TV	<u>The Search for Elijah</u>

Best Sportscast

1st Place	WKOW TV	<u>Karley Marotta</u>
2nd Place	WLUK TV	<u>Sportscast</u>
3rd Place	WMTV TV	<u>Sports with Mike Jacques and Anderley Penwell</u>

Best Weather Coverage

1st Place	WMTV TV	<u>First Alert Meteorologist Amanda Morgan</u>
2nd Place	WFRV TV	<u>Local 5's Jordan Lamers</u>
3rd Place	WKOW TV	<u>Cameron Hopman</u>

Best Continuing Coverage

1st Place	WISC TV	<u>Harmony Apartments</u>
2nd Place	WKOW TV	<u>UW Madison Protests</u>
3rd Place	WMTV TV	<u>New Year's Day Deadly Police Chase</u>

Best Spot News

1st Place	WMTV TV	<u>Mourning in Madison: Abundant Life Christian School Shooting</u>
2nd Place	WMTV TV	<u>Police, Pro-Palestine Protesters Clash on UW-Madison Campus</u>
3rd Place	WKOW TV	<u>ALCS Day of</u>

Best News Writing

1st Place	WKOW TV	<u>Amazing Grace: Argyle Church Destroyed</u>
2nd Place	WMTV TV	<u>Life Lessons with Ms. B</u>
3rd Place	WFRV TV	<u>More than a Translator</u>

Best Hard News/Investigative

1st Place	WMTV TV	<u>Janesville Renters Beware</u>
2nd Place	WMTV TV	<u>Problems at Penny Lane</u>
3rd Place	WFRV TV	<u>Exclusive: Dangers of Nitrous Oxide</u>

Best Series or Documentary

1st Place	WISC TV	<u>Harmony Apartments</u>
2nd Place	WMTV TV	<u>Crisis Averted</u>
3rd Place	WLUK TV	<u>Green Bay on the Clock Special</u>

Best Feature

1st Place	WMTV TV	<u>Lew's List</u>
2nd Place	WKOW TV	<u>Heart Warrior</u>
3rd Place	PBS Wisconsin	<u>Wisconsin Life: Typewriter Poet</u>

Best Live On-Scene Reporting

1st Place	WKOW TV	<u>Grace Houdek</u>
2nd Place	WKOW TV	<u>Caroline Dade</u>
3rd Place	WMTV TV	<u>Tim Elliott</u>

Best Use of Video

1st Place	PBS Wisconsin	<u>Wisconsin Life: Midwest Onewheel</u>
2nd Place	WMTV TV	<u>A Tornado Revisited, A Town Rebuilding</u>
3rd Place	WMTV TV	<u>Goodbye To Gilbertson's</u>

Best Sports Reporting

1st Place	WKOW TV	<u>Howard Moore: Five Years Later</u>
2nd Place	WKOW TV	<u>The Meaning Behind the Mask: Kyle McClellan's Special Helmet</u>
3rd Place	WMTV TV	<u>Magic Macie</u>

Best Significant Community Impact

1st Place	WMTV TV	<u>Share Your Holidays</u>
2nd Place	WMTV TV	<u>Diaper Drive</u>
3rd Place	WBAY TV	<u>Brett Jedwabny - Inspiring a Community Through His Recovery</u>

Best Specialty Programming

1st Place	PBS Wisconsin	<u>Wisconsin Lighthouses</u>
2nd Place	WBAY TV	<u>Return to Normandy</u>
3rd Place	WMTV TV	<u>Baldwin, Hovde Senate Debate Show down</u>

Best Image Promotion

1st Place	WISC TV	<u>News 3 Now - "Moving Forward Summer"</u>
2nd Place	PBS Wisconsin	<u>2024 Year in Review</u>
3rd Place	WKOW TV	<u>We've Got You Covered</u>

Best Weather Promotion

1st Place	WMTV TV	<u>15 First Alert - Winter Coming 2024</u>
2nd Place	WMTV TV	<u>15 First Alert - February Tornado POP</u>
3rd Place	WISC TV	<u>First Warn Weather - Winter Storm</u>

Best Sports Promotion

1st Place	WISC TV	<u>Football First Family</u>
2nd Place	WKOW TV	<u>WIAA Boys State Basketball 2024</u>
3rd Place	WMTV TV	<u>Badger Bash Nov. 16, 2024</u>

Best Topical Promotion

1st Place	PBS Wisconsin	<u>Wisconsin Lighthouses - Family</u>
2nd Place	WISC TV	<u>3 For The People - Madison Schools Referenda</u>
3rd Place	WKOW TV	<u>Scars of a Home Invasion</u>

Best Public Service Announcement

1st Place	WKOW TV	<u>Take your Brat to Senior Day 2024</u>
2nd Place	WMTV TV	<u>Take Your Brat To Work Day 2024</u>
3rd Place	WKOW TV	<u>Art Fair on the Square 2024</u>

Best Commercial or Underwriting Announcement

1st Place	WMTV TV	<u>Candy Cloud - Don't Stop the Good Stuff</u>
2nd Place	WFRV TV	<u>Linked Living</u>
3rd Place	WMTV TV	<u>Meineke - Car Care Done Right</u>

Best Website

1st Place	PBS Wisconsin	<u>PBS Wisconsin Education, Civics</u>
2nd Place	WMTV TV	<u>Missing Kayaker</u>
3rd Place	WISC TV	<u>Wisconsin Huddle</u>

Best Web Story

1st Place	WLUK TV	<u>Man Charged With Faking Death</u>
2nd Place	WMTV TV	<u>Wisconsin Man Tells Green Lake Co. Officials How He Faked His Own Death</u>
3rd Place	WISC TV	<u>They Forced Us Out': Now-Former Harmony Apartments Residents Detail Continued Issues</u>

Best Use of Social Media

1st Place	WBAY TV	<u>Grand Chute Police Chasing Down Turkey</u>
2nd Place	WLUK TV	<u>FOX 11 Social Media</u>
3rd Place	PBS Wisconsin	<u>The Look Back Season 2 Launch</u>

Best Original Digital Content

1st Place	WLUK TV	<u>St. Mary's Church Renovation</u>
2nd Place	WMTV TV	<u>UW-Madison Homecoming Parade</u>
3rd Place	WKOW TV	<u>Ask a Clerk Anything: Your Questions and Their Answers</u>

Best Online Personality

1st Place	WBAY TV	<u>Emerson Lehmann</u>
2nd Place	WMTV TV	<u>Leigh Mills</u>
3rd Place	WKOW TV	<u>Dana Fulton</u>

Best Online Breaking News Coverage

1st Place	WKOW TV	<u>Abundant Life Christian School Shooting</u>
2nd Place	WLUK TV	<u>Elijah Vue Remains Found</u>
3rd Place	WBAY TV	<u>Missing Kayaker Faked His Own Disappearance</u>

Best Election Coverage

1st Place	WKOW TV	<u>Election Night Team Coverage</u>
2nd Place	WFRV TV	<u>Local 5's Election Coverage</u>
3rd Place	WMTV TV	<u>Battleground Wisconsin</u>

Best Election Promo

1st Place	WBAY TV	<u>Election Coverage 2024 - Your Voice, Your Vote</u>
2nd Place	WKOW TV	<u>Election Night Coverage</u>
3rd Place	WMTV TV	<u>Election Trust 2024</u>

Small Market Television

Best Morning Newscast

1st Place	WSAW TV	<u>Sunrise 7 - Armed Standoff in Amherst</u>
2nd Place	WSAW TV	<u>Sunrise 7 - Diaper Drive Kickoff</u>
3rd Place	WAOW TV	<u>Live Shooting Update/DNC Latest</u>

Best Evening Newscast

1st Place	WAOW TV	<u>Elijah Vue Found</u>
2nd Place	WSAW TV	<u>NewsChannel 7 at 6:00 p.m.</u>
3rd Place	WAOW TV	<u>Unity Tornado Cleanup</u>

Best Sportscast

1st Place	WAOW TV	<u>Sportscasts</u>
2nd Place	WEAU TV	<u>SPORTSCENE13</u>
3rd Place	WSAW TV	<u>Ben Helwig Sports Compilation</u>

Best Weather Coverage

1st Place	WEAU TV	<u>Darren Maier</u>
2nd Place	WSAW TV	<u>Jeremy Tabin Meteorologist Compilation</u>
3rd Place	WSAW TV	<u>Mark Holley Meteorologist Compilation</u>

Best Continuing Coverage

1st Place	WEAU TV	<u>Healthcare Crisis</u>
2nd Place	WSAW TV	<u>Aftermath of May Tornadoes</u>
3rd Place	WSAW TV	<u>Wausau Ballot Drop Box Removed</u>

Best Spot News

1st Place	WAOW TV	<u>Unity Tornado Cleanup</u>
2nd Place	WSAW TV	<u>Tornadoes Rip through Central Wisconsin</u>
3rd Place	WEAU TV	<u>Biden Drops Out</u>

Best News Writing

1st Place	WKBT TV	<u>Crowley Park's Uncertain Future</u>
2nd Place	WAOW TV	<u>A Day on the Never Forgotten Honor Flight</u>
3rd Place	WSAW TV	<u>A Brand New Beat</u>

Best Hard News/Investigative

1st Place	WSAW TV	<u>7 Investigates: Family Blames Midwife for Death of Child</u>
2nd Place	WSAW TV	<u>7 Investigates: What Happened to Tara Sullivan?</u>
3rd Place	WKBT TV	<u>Congressman Assaulted</u>

Best Series or Documentary

1st Place	WLAX TV	<u>Rivertown - The Disappearance of Evelyn Hartley</u>
2nd Place	WKBT TV	<u>Love in the Public Domain Parts 1 & 2</u>
3rd Place	WSAW TV	<u>Finding Refuge in Central Wisconsin</u>

Best Feature

1st Place	WAOW TV	<u>Inside the Program with Janel McCarville</u>
2nd Place	WSAW TV	<u>Umpire is Out After 45 Years</u>
3rd Place	WKBT TV	<u>The Ladies of the Lanes</u>

Best Live On-Scene Reporting

1st Place	WSAW TV	<u>Dale Ryman Live Reporting Compilation</u>
2nd Place	WSAW TV	<u>Sam Dehring Live Reporting Compilation</u>
3rd Place	WJFW TV	<u>Dan Hagen RNC/DNC Live Compilation</u>

Best Use of Video

1st Place	WSAW TV	<u>Two Pups and a Zamboni Driver</u>
2nd Place	WSAW TV	<u>Working Around the Clock</u>
3rd Place	WKBT TV	<u>Eye Piece - Blowing Glass</u>

Best Sports Reporting

1st Place	WSAW TV	<u>Edgar Super Fan Norma Socha</u>
2nd Place	WEAU TV	<u>Snocross Amputee</u>
3rd Place	WAOW TV	<u>Blind Hurdler Makes State</u>

Best Significant Community Impact

1st Place	WEAU TV	<u>Community Impact</u>
2nd Place	WAOW TV	<u>Jefferson Awards</u>
3rd Place	WSAW TV	<u>2024 Share Your Holidays</u>

Best Specialty Programming

1st Place	WAOW TV	<u>End of an Era</u>
2nd Place	WEAU TV	<u>Healthcare Town Hall</u>
3rd Place	WSAW TV	<u>Sounds of the Season 2024</u>

Best Image Promotion

1st Place	WSAW TV	<u>70th Anniversary Image</u>
2nd Place	WSAW TV	<u>Kassandra Sepeda Summer Image</u>
3rd Place	WEAU TV	<u>Bob Interview</u>

Best Weather Promotion

1st Place	WSAW TV	<u>Time to Act</u>
2nd Place	WSAW TV	<u>Shopping Spree</u>
3rd Place	WKBT TV	<u>First Warn Winter 24</u>

Best Sports Promotion

1st Place	WAOW TV	<u>WIAA Softball State Tournament</u>
2nd Place	WKBT TV	<u>Friday Night Frenzy Energy</u>
3rd Place	WSAW TV	<u>Bracket Interrogation</u>

Best Topical Promotion

1st Place	WSAW TV	<u>EV 101</u>
2nd Place	WSAW TV	<u>Midwife</u>
3rd Place	WKBT TV	<u>Cold Case Thursday</u>

Best Public Service Announcement

1st Place	WSAW TV	<u>Children's Miracle Network Hospitals - Ari & Emmet</u>
2nd Place	WAOW TV	<u>Battle of the Badges 2024</u>
3rd Place	WSAW TV	<u>Concerts on the Square</u>

Best Commercial or Underwriting Announcement

1st Place	WLAX TV	<u>Sleepy Hollow Survivalist</u>
2nd Place	WKBT TV	<u>A-1 Vacuum — Red Bow</u>
3rd Place	WEAU TV	<u>Commercial Jed's Tree Service</u>

Best Website

1st Place	WAOW TV	<u>WAOW Website</u>
2nd Place	WSAW TV	<u>WSAW Newschannel 7</u>
3rd Place	WEAU TV	<u>WEAU.COM</u>

Best Web Story

1st Place	WSAW TV	<u>Langlade County Task Force Addressing Childcare Needs</u>
2nd Place	WKBT TV	<u>The Lease Agreement Beef that Spoiled LAX Food Hall</u>
3rd Place	WSAW TV	<u>DOC Release Name of Counselor who Died in Lincoln Hills Assault</u>

Best Use of Social Media

1st Place	WEAU TV	<u>WEAU- Reels and Shorts</u>
2nd Place	WAOW TV	<u>Facebook</u>
3rd Place	WSAW TV	<u>Facebook</u>

Best Original Digital Content

1st Place	WSAW TV	<u>Forgotten Wisconsin Cold Cases: Who Killed Deirde Week?</u>
2nd Place	WLAX TV	<u>Hosting the Holidays</u>
3rd Place	WAOW TV	<u>WIAA Court Report</u>

Best Online Personality

1st Place	WJFW TV	<u>Konrad Supinski</u>
2nd Place	WSAW TV	<u>Mark Holley</u>
3rd Place	WEAU TV	<u>Derek Dalman</u>

Best Online Breaking News Coverage

1st Place	WKBT TV	<u>Two Horses, One Cat Killed in Massive Fire at Minnesota Equestrian Center</u>
2nd Place	WKBT TV	<u>LAX Food Hall 'Not Going to Happen', Property Managers Seeking Eviction</u>
3rd Place	WEAU TV	<u>Apple Orchard Accident</u>

Best Election Coverage

1st Place	WSAW TV	<u>Election Coverage Compilation</u>
2nd Place	WSAW TV	<u>NewsChannel 7 at 10:00 - Election Night Special</u>
3rd Place	WAOW TV	<u>Election Coverage</u>

Best Election Promo

1st Place	WEAU TV	<u>Political Spotlight in Eau Claire POP</u>
2nd Place	WSAW TV	<u>Election Night POB</u>
3rd Place	WAOW TV	<u>April Snowy Election POP</u>



Best Morning Radio Show

1st Place	WKTI FM	<u>Jen, Gabe, and Chewy</u>
2nd Place	WGKB FM	<u>Truth Be Told</u>
3rd Place	WTMJ AM	<u>Wisconsin's Morning News</u>

Best Radio Show

1st Place	WAUK AM	<u>The Maggie Daun Show - Aug. 20, 2024</u>
2nd Place	WGKB FM	<u>The Tory Lowe Show</u>
3rd Place	WSSP AM	<u>Wisconsin Sports Daily</u>

Best Newscast

1st Place	Wauk AM	Oct. 17, 2024
2nd Place	WTMJ AM	Wisconsin's Morning News
3rd Place	WTMJ AM	Wisconsin's Morning News

Best Sportscast

1st Place	WIBA AM	Doug Russell Sports
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Best Continuing Coverage

1st Place	WUWM FM	MPS 2024 Referendum
2nd Place	WTMJ AM	No Snow in the North Woods
3rd Place	WGKB FM	The Tory Lowe Show - Family Displaced by House Fire

Best Spot News

1st Place	WUWM FM	Families of Slain Men in Milwaukee March for Accountability
2nd Place	WTMJ AM	Abundant Life School Shooting
3rd Place	WTMJ AM	Trump Rally Shooting in Butler Pennsylvania

Best News Writing

1st Place	WUWM FM	What Happens When an Animal at the Milwaukee County Zoo Dies?
2nd Place	WUWM FM	As Wisconsin Winters Warm, a Way of Life is Melting Away
3rd Place	WORT FM	Madison in the Seventies: The Commercial Sex Industry

Best Hard News/Investigative

1st Place	WORT FM	UW System Spends Millions on Consultants
2nd Place	WUWM FM	UW-Milwaukee Students Worry About What Changes to DEI Initiatives Might Mean for the Future
3rd Place	WTMJ AM	Where are the SRO's?

Best Feature

1st Place	WTMJ AM	A Fire Sale at Fuddruckers
2nd Place	WMDX AM	Matenaer on Air - Voter Humor
3rd Place	WORT FM	Voices of Resilience & Dignity: The Birth of Los Volcanes Cooperative

Best Use of Audio in Radio News

1st Place	WTMJ AM	Just a Bit Outside Reunion
2nd Place	WMDX AM	Hiking the Ice Age Trail
3rd Place	WUWM FM	The Story Behind the Oriental Theatre's Restored 1925 Wurlitzer Organ

Best Live On-Scene Reporting

1st Place	WTMJ AM	RNC Officer Involved Shooting
2nd Place	WTMJ AM	Donald Trump Rallies in Green Bay

Best Interview

1st Place	WSSP AM	Brewers GM Matt Arnold Joins Sparky at the Toy Drive
2nd Place	WTMJ AM	UW-LaCrosse Chancellor Joe Gow
3rd Place	WTMJ AM	Capturing The Flying Bullet

Best Sports Play By Play

1st Place	WTLX FM	Wisconsin Volleyball vs. Minnesota
2nd Place	WKTI FM	Catholic Memorial vs. Reedsburg
3rd Place	WGKB FM	Marquette University High School vs. Mukwonago

Best Significant Community Impact

1st Place	WGKB FM	Community Clean Up
2nd Place	Wauk AM	The Maggie Daun Show - Maggie & the Millionaires Talk Money
3rd Place	WGKB FM	Beyond the Mic with Sherwin Hughes

Best Specialty Programming

1st Place	WGKB FM	101.7 The Truth Summit
2nd Place	WUWM FM	Rock 'n' Roll Poet: A Reitman Retrospective
3rd Place	WMDX AM	The Todd Allbaugh Show - Northern Lightning

Best Promotional Announcement

1st Place	WTMJ AM	Brewers 2024 Season Primer
2nd Place	WRIS FM	Spin Session Vinyl Starter Kit
3rd Place	WKTI FM	Burst v. LaFleur Jersey Redemption

Best Public Service Announcement

No Entries

Best Commercial or Underwriting Announcement

1st Place	WTMJ AM	Bunzel's Cattle Country
2nd Place	WTMJ AM	Carbliss Ready for Baseball
3rd Place	WSSP AM	Pool Park "Pool Park Pete Dads Day"

Best Humorous Commercial or Underwriting Announcement

1st Place	WTMJ AM	Sentry Over the Top
2nd Place	WSSP AM	Pool Park "Movie Trailer"

Best Website

1st Place	WTMJ AM	WTMJ.com
2nd Place	WUWM FM	WUWM.com

Best Web Story

1st Place	WUWM FM	Answers to Southeastern Wisconsin Cold Weather Power Outage Questions
2nd Place	WMDX AM	Chaos to Resilience: Tzera's Musical Journey from Puerto Rico to Wisconsin
3rd Place	WTMJ AM	A Look Inside the Former Northridge Mall

Best Use of Social Media

1st Place	Wauk AM	The Maggie Daun Show - Heather Cox Richardson Interview
2nd Place	WTMJ AM	WTMJ
3rd Place	WGKB FM	The Truth Social Media

Best Original Digital Content

1st Place	WGKB FM	101.7 The Truth - I Am Milwaukee
2nd Place	WUWM FM	Gertie's Guide to Elections: Voting in Wisconsin
3rd Place	WUWM FM	2024 Voter Guide

Best Online Personality

1st Place	WTMJ AM	Kristin Brey
2nd Place	WGKB FM	The Truth - Carrie "Noni Juice" Mahone
3rd Place	WTMJ AM	Vince Vitrano

Best Online Breaking News Coverage

No Entries

Best Election Coverage

1st Place	WUWM FM	Election Coverage
2nd Place	WGKB FM	Election Coverage

Best Election Promo

No Entries

Medium Market Radio News and Talk

Best Morning Radio Show

1st Place	WTAQ AM	<u>The Morning News with Matt and Rob</u>
2nd Place	WGBW AM	<u>Maino & The Mayor - The Mayor's Birthday</u>
3rd Place	WOMT AM	<u>Talk It Out with Melissa and Ian</u>

Best Radio Show

1st Place	WFHR FM	<u>Community Stories JR</u>
2nd Place	WLBL FM	<u>Route 51 - April 26 - Bad River</u>
3rd Place	WHBY AM	<u>Focus Fox Valley with Hayley Tenpas</u>

Best Newscast

1st Place	WXCO AM	<u>Brittney Merlot Newscast Oct. 23, 2024</u>
2nd Place	WHBY AM	<u>5 a.m. Newscast Oct. 15, 2024</u>
3rd Place	WFDL AM	<u>Evening News</u>

Best Sportscast

1st Place	KFIZ AM	<u>Morning Sports with Chuck Freimund</u>
2nd Place	WFBZ FM	<u>Sports Center</u>
3rd Place	WLCX AM	<u>Jimmie Kaska</u>

Best Continuing Coverage

1st Place	WOMT AM	<u>Elijah Vue Disappearance and Death</u>
2nd Place	WAYY AM	<u>Chippewa Valley Triage</u>
3rd Place	WOMT AM	<u>The Neighborhood Project Divides the Community</u>

Best Spot News

1st Place	WXCO AM	<u>Cranberry Economy and Freeze - Brittney Merlot</u>
2nd Place	WOMT AM	<u>Proposed Transitional Housing and Warming Shelter Splits Manitowoc Community</u>
3rd Place	WFDL AM	<u>Under Water</u>

Best News Writing

1st Place	WOMT AM	<u>Lighthouse Recovery Community Center Continues to Battle Stigma</u>
2nd Place	WOMT AM	<u>Jason Prigge - "We Are Still Alive"</u>

Best Hard News/Investigative

1st Place	WTAQ AM	<u>Green Bay Correctional Institution; Troubling Present, Hopeful Future</u>
2nd Place	WTAQ AM	<u>Pure Prairie Poultry and Wisconsin Poultry Farmers</u>
3rd Place	WGTD FM	<u>Justice For Martel Lee, Defendant</u>

Best Feature

1st Place	WISS AM	<u>EAA - Worlds Busiest Airport</u>
2nd Place	WTAQ AM	<u>Appleton Man to be Inducted Into the Santa Claus Hall of Fame</u>
3rd Place	WTAQ AM	<u>Into the Backrooms</u>

Best Use of Audio in Radio News

1st Place	WOMT AM	<u>Reedsville Basketball Player Reaches Point Milestone</u>
2nd Place	WOMT AM	<u>Manitowoc Boy Makes Waves in the Rap Scene</u>
3rd Place	WISS AM	<u>VP Harris Visits Ripon</u>

Best Live On-Scene Reporting

1st Place	WOMT AM	<u>Snow Causes Power Outage</u>
2nd Place	WOMT AM	<u>SS Badger Welcomed Back</u>
3rd Place	WFBZ FM	<u>Post Game Show - Aaron Morse</u>

Best Interview

1st Place	WFBZ FM	<u>Dolly Vanderlip</u>
2nd Place	WOMT AM	<u>Ryan Brahm (Seehafer News Director) and President Donald Trump</u>
3rd Place	WHBY AM	<u>Women Who Wow Us - Alondra Sanchez</u>

Best Sports Play By Play

1st Place	KUWS FM	<u>UW-Superior vs. Gustavus Adolphus Men's Hockey</u>
2nd Place	KUWS FM	<u>UW-Superior vs. UW-Stout Men's Hockey</u>
3rd Place	WFBZ FM	<u>Onalaska vs. Central</u>

Best Significant Community Impact

1st Place	WHBY AM	<u>Women Who Wow Us</u>
2nd Place	WOMT AM	<u>Seehafer Sharing Tree, Benefiting The Haven Men's Homeless Shelter</u>
3rd Place	KFIZ AM	<u>Annual Halloween Party</u>

Best Specialty Programming

1st Place	WFHR FM	<u>Halloween Special</u>
2nd Place	WFHR FM	<u>ELF Call Center</u>
3rd Place	WOMT AM	<u>Manitowoc County Lakeshore Holiday Parade</u>

Best Promotional Announcement

1st Place	WTAQ AM	<u>WiscoAg Holiday Promo</u>
2nd Place	WFBZ FM	<u>High School Football</u>
3rd Place	WFHR FM	<u>Morning Show - Best Not Miss</u>

Best Public Service Announcement

1st Place	WOMT AM	<u>Seehafer Sharing Tree, Benefiting The Haven Men's Homeless Shelter</u>
2nd Place	WFHR FM	<u>The Santa Cause</u>

Best Commercial or Underwriting Announcement

1st Place	WOGO AM	<u>Kelly Heating & Electric "Mitsubishi"</u>
2nd Place	WOMT AM	<u>Arctic Run Railroad</u>
3rd Place	WOGO AM	<u>Rust Proofers "Don't Be Scared Of Rust!"</u>

Best Humorous Commercial or Underwriting Announcement

1st Place	WOGO AM	<u>Wiersgalla Plumbing & Heating "Don't Wait!"</u>
2nd Place	WFHR FM	<u>El Cafe</u>
3rd Place	WOGO AM	<u>MyPillow "Rejuvenate!"</u>

Best Website

1st Place	WFBZ FM	<u>ESPN 105.5</u>
2nd Place	WHBY AM	<u>WHBY Website</u>
3rd Place	KFIZ AM	<u>KFIZ.com</u>

Best Web Story

1st Place	WISS AM	<u>Homeless Told to "Move Along"</u>
2nd Place	WXCO AM	<u>Roche-a-Cri State Park Wildfire Contained</u>
3rd Place	WLCX AM	<u>Wisconsin Voters Approve Vast Majority of School District Referendums</u>

Best Use of Social Media

1st Place	WTAQ AM	<u>Woldt Farms Sustainability Efforts</u>
2nd Place	WFBZ FM	<u>EPNS 105.5</u>
3rd Place	WGBW AM	<u>Maino & The Mayor "Trash Bash"</u>

Best Original Digital Content

1st Place	WHBY AM	<u>The Elvis Jet at EAA Airventure</u>
2nd Place	WHBY AM	<u>The Restoration of St. Mary's Church in Menasha</u>
3rd Place	WTAQ AM	<u>Wisconsin Potato Harvest with Alsum Farms</u>

Best Online Personality

1st Place	WTAQ AM	<u>WiscoAg - Joanna Guza</u>
2nd Place	WTAQ AM	<u>Matt Z and Rob Sussman</u>
3rd Place	WXCO AM	<u>Brittney Merlot Facebook/YouTube/X</u>

Best Online Breaking News Coverage

1st Place	WOMT AM	<u>Elijah Vue Press Conference</u>
2nd Place	WFHR FM	<u>Election Coverage</u>
3rd Place	WOMT AM	<u>Prigge Crash</u>

Best Election Coverage

1st Place	WHBY AM	<u>Election Night Coverage with Jonathan, Hayley and Ben</u>
2nd Place	WFHR FM	<u>Mc Namara, Testin, Krug, Miner</u>
3rd Place	WTAQ AM	<u>Election Coverage 2024</u>

Best Election Promo

1st Place	WOMT AM	<u>Grothman - Zarbano Debate</u>
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Small Market Radio News and Talk

Best Morning Radio Show

1st Place	WBEV FM	<u>Morning Show - She Fished It Out</u>
2nd Place	WRJO FM	<u>Wake Up with The Wolf</u>
3rd Place	WBEV FM	<u>Morning Show - The Beaver Dam Bachelor</u>

Best Radio Show

1st Place	WBEV AM	<u>The Dam Sports Show</u>
2nd Place	WBEV FM	<u>Hometown Today - Halloween</u>
3rd Place	WBEV FM	<u>Hometown Today - Schlitz Happens</u>

Best Newscast

1st Place	WRJO FM	<u>July 1, 2024</u>
2nd Place	WRJO FM	<u>Dec. 5, 2024</u>
3rd Place	WBEV FM	<u>Feb. 7, 2024</u>

Best Sportscast

1st Place	WBEV AM	<u>ESPN BD Sportcenter</u>
2nd Place	WBEV FM	<u>Wade Bates WBEV Sports</u>

Best Continuing Coverage

1st Place	WRJO FM	<u>Town of Cassian Drug Rehab Center</u>
2nd Place	WBEV FM	<u>Beaver Dam's Year Long Search for Mayor</u>
3rd Place	WBEV FM	<u>Missing Persons Case Turns Into Homicide Investigation</u>

Best Spot News

1st Place	WRJO FM	<u>Eagle River Ice Castle Will Be Built</u>
2nd Place	WRJO FM	<u>Rhineland Assistant Fire Chief Passing</u>
3rd Place	WBEV FM	<u>Columbus Police Chief Gives Homicide Update</u>

Best News Writing

1st Place	WBEV FM	<u>Uncle Bill Passes Away</u>
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Best Hard News/Investigative

1st Place	WBEV FM	<u>Waupun Prison Staff Charged</u>
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Best Feature

1st Place	WRJO FM	<u>Pines Moonlight Run</u>
2nd Place	WBEV FM	<u>Letters to Santa</u>
3rd Place	WRJO FM	<u>Northwoods Thanksgiving Meals of Kindness</u>

Best Use of Audio in Radio News

1st Place	WRJO FM	<u>Northwoods 4th of July</u>
2nd Place	WRJO FM	<u>Veterans Day Service</u>
3rd Place	WBEV FM	<u>Trump Makes Campaign Stop in Dodge County</u>

Best Live On-Scene Reporting

1st Place	WRJO FM	<u>Northwoods Christmas Live Nativity</u>
2nd Place	WBEV FM	<u>Wandering Wade - Honey of an Interview</u>
3rd Place	WRJO FM	<u>Northwoods Christmas Kickoff</u>

Best Interview

1st Place	WRJO FM	<u>Be Kind Be Nice</u>
2nd Place	WRJO FM	<u>Northland Pines Dream Coat</u>
3rd Place	WBEV FM	<u>Last Day Music</u>

Best Sports Play By Play

1st Place	WBEV FM	<u>Randolph at Mayville Boys Basketball</u>
2nd Place	WHYB FM	<u>Menominee vs. Iron Mountain</u>
3rd Place	WHYB FM	<u>Menominee vs. Traverse City</u>

Best Significant Community Impact

1st Place	WHYB FM	<u>Shop with a Cop</u>
2nd Place	WBEV FM	<u>Children's Radiothon Raises over \$148,000</u>
3rd Place	WBEV FM	<u>Lend Me Your Ears</u>

Best Specialty Programming

1st Place	WBEV FM	<u>Veterans Day 2024</u>
2nd Place	WBEV FM	<u>Fall Candidates Forum</u>

Best Promotional Announcement

1st Place	WRJO FM	<u>2024 Northwoodstock Music Festival</u>
2nd Place	WRJO FM	<u>Street Dance</u>
3rd Place	WBEV FM	<u>171 Cans of Beer Giveaway Promo</u>

Best Public Service Announcement

1st Place	WBEV FM	<u>Red Kettle Concert</u>
2nd Place	WRJO FM	<u>Gyro's for Hero's</u>
3rd Place	WBEV FM	<u>Noel's Pizza Fundraiser</u>

Best Commercial or Underwriting Announcement

1st Place	WBEV FM	<u>Hometown Glass - Garage Door Bob</u>
2nd Place	WBEV FM	<u>The Grinch Who Stole Breakfast</u>
3rd Place	WRJO FM	<u>Minocqua Popcorn Uncle Puff</u>

Best Humorous Commercial or Underwriting Announcement

1st Place	WRJO FM	<u>Prime Choice Where You Takin' Your Deer</u>
2nd Place	WRJO FM	<u>Northwoods Shooters Shop</u>
3rd Place	WHYB FM	<u>Koehne Christmas Reading</u>

Best Website

1st Place	WBEV FM	<u>DailyDodge.com</u>
2nd Place	WHYB FM	<u>Website News</u>
3rd Place	WHYB FM	<u>Website</u>

Best Web Story

1st Place	WBEV FM	<u>"The Donald" in Dodge County</u>
2nd Place	WBEV FM	<u>Broadcasting Legend Uncle Bill McCollum Passes Away</u>

Best Use of Social Media

1st Place	WBEV FM	<u>WBEV Facebook</u>
2nd Place	WHYB FM	<u>WHYB</u>

Best Original Digital Content

1st Place	WBEV FM	<u>Radio Park Rumble</u>
2nd Place	WHYB FM	<u>Wiener Wednesday</u>
3rd Place	WBEV FM	<u>Remembering Uncle Bill</u>

Best Online Personality

1st Place	WBEV AM	<u>Cory Sparks</u>
2nd Place	WHYB FM	<u>News Director</u>
3rd Place	WHYB FM	<u>WHYB</u>

Best Online Breaking News Coverage

1st Place	WBEV FM	<u>Flooding Hits the Area</u>
2nd Place	WHYB FM	<u>Fifth Street Fire</u>
3rd Place	WBEV FM	<u>Governor Evers Visits Horicon Elementary</u>

Best Election Coverage

1st Place	WRJO FM	<u>Election Coverage 2024</u>
2nd Place	WBEV FM	<u>WBEV Interviews Local Candidates</u>

Best Election Promo

1st Place	WRJO FM	<u>2024 Election Night Promo</u>
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Best Morning Radio Show

1st Place	WMYX FM	<u>Elizabeth and Radar Valentines Day Special</u>
2nd Place	WKLH FM	<u>Dave & Dorene/Dave's Last Day</u>
3rd Place	WLSP LP	<u>Seriously Sun Prairie - Joey's Song and Livin' Large</u>

Best Radio Show

1st Place	WLUM FM	<u>Ian McCain Afternoons</u>
2nd Place	WHQG FM	<u>Borna and Mandy</u>
3rd Place	WVMO FM	<u>Under the Covers</u>

Best Newscast

1st Place	WVMO FM	<u>Bird Report</u>
2nd Place	WVMO FM	<u>Monona Calendar</u>

Best Interview

1st Place	WHQG FM	<u>Borna and Mandy with Morty</u>
2nd Place	WJMR FM	<u>Don Black with Kurtis Blow</u>
3rd Place	WLUM FM	<u>Adler Talks with Billy Corgan of Smashing Pumpkins and Chloe Corgan</u>

Best Original Feature

1st Place	WMYX FM	<u>Make Your Job Sound Sexy</u>
2nd Place	WMGN FM	<u>Women's History Month</u>
3rd Place	WHQG FM	<u>Deck the Hog</u>

Best Live On-Site Broadcast Remote

1st Place	WVMO FM	<u>Loud in the Library</u>
2nd Place	WLSP LP	<u>2024 Classic Car Remote</u>
3rd Place	WJMR FM	<u>Jammin Rise Up Vote MKE</u>

Best Use of Audio (Non-News)

1st Place	WKLH FM	<u>Over 40 Years of Dave Luczak</u>
2nd Place	WMYX FM	<u>Taylor Swift Experts</u>
3rd Place	WLUM FM	<u>Adler Talks Oasis Reunion Concert</u>

Best Sports Coverage

1st Place	WHQG FM	<u>Tim Murray</u>
2nd Place	WVMO FM	<u>Monona Grove Football</u>
3rd Place	WLUM FM	<u>Adler Talks with UW-Milwaukee Mens BB Coach Bart Lundy</u>

Best Significant Community Impact

1st Place	WMGN FM	<u>Magic 98 Holiday Wish Final Call</u>
2nd Place	WMYX FM	<u>The 27th Annual 99.1 The Mix Stuff the Bus</u>
3rd Place	WVMO FM	<u>Let's Be Civil</u>

Best Specialty Programming

1st Place	WVMO FM	<u>Polka Time: DJ Shotski</u>
2nd Place	WMSE FM	<u>CTSI Discovery Radio Episode 121</u>
		<u>Emergency Medicine and Injury Prevention and Control</u>
3rd Place	WVMO FM	<u>Cool Reggae Beats</u>

Best Promotional Announcement

1st Place	WHQG FM	<u>Space Apes</u>
2nd Place	WKLH FM	<u>Making Ends Meet</u>
3rd Place	WHQG FM	<u>Fall Into Cash</u>

Best Station Promo

1st Place	WRXS FM	<u>Cheap Labor</u>
2nd Place	WVMO FM	<u>Branding</u>
3rd Place	WVMO FM	<u>Americana Music</u>

Best Station Event Promo

1st Place	WHQG FM	<u>Bacon You Crazy</u>
2nd Place	WKLH FM	<u>Psst Dave's Retiring!</u>
3rd Place	WVMO FM	<u>Vinylthon</u>

Best Client Event Promo

1st Place	WKLH FM	<u>Angler Management</u>
2nd Place	WVMO FM	<u>Wild & Scenic Film Festival</u>
3rd Place	WVMO FM	<u>Harry Whitehorse Event</u>

Best Public Service Announcement

1st Place	WLSP LP	<u>Seeking Sports Announcers for Sun Prairie High School Games</u>
2nd Place	WLSP LP	<u>Sun Prairie Notecard Fundraiser PSA</u>
3rd Place	WVMO FM	<u>St. Stephens Fundraiser</u>

Best Commercial or Underwriting Announcement

1st Place	WMMM FM	<u>HJ Pertzborn "We're Here"</u>
2nd Place	WMMM FM	<u>Aaron Weber Group "Christmas Story"</u>
3rd Place	WMYX FM	<u>Otto's Wine & Spirits "A Thanksgiving to Remember"</u>

Best Humorous Commercial or Underwriting Announcement

1st Place	WHQG FM	<u>Woodchuckers - Tongue Twister</u>
2nd Place	WHIT AM	<u>Wisconsin Potatoes - Tip Off</u>
3rd Place	WOLX FM	<u>Door Creek Dental "My Toof"</u>

Best Website

1st Place	WWQM FM	<u>Madison's Country Q106</u>
2nd Place	WLUM FM	<u>WLUM - FM102/1 Milwaukee</u>
3rd Place	WVMO FM	<u>WVMO Website</u>

Best Use of Social Media

1st Place	WWQM FM	<u>Madison's Country Q106</u>
2nd Place	WLUM FM	<u>FM 102/1 Instagram</u>
3rd Place	WLUM FM	<u>WTFM102/1</u>

Best Original Digital Content

1st Place	WVMO FM	<u>Boogie Down Promo</u>
2nd Place	WLUM FM	<u>We're From Milwaukee</u>
3rd Place	WLUM FM	<u>Girl In Red Proves Love's Not Dead</u>

Best Online Personality

1st Place	WLUM FM	<u>Michelle Rutkowski</u>
2nd Place	WWQM FM	<u>Cailynn Hensen</u>
3rd Place	WVMO FM	<u>Grandma Cyd</u>

Best Live Online On-Site Coverage

1st Place	WVMO FM	<u>DJ Shotski & Green County Cheese Days Coverage</u>
2nd Place	WLUM FM	<u>Secret Sessions</u>
3rd Place	WLUM FM	<u>Big Snow Show 18</u>

Medium Market Radio Music Format

Best Morning Radio Show

1st Place	WBCV FM	<u>Trav in the Morning - Monday in March</u>
2nd Place	WKSZ FM	<u>Otis, Katie, and Nick</u>
3rd Place	WISM FM	<u>John Murphy in the Morning</u>

Best Radio Show

1st Place	WKSZ FM	<u>Afternoons with Reed and Eddie</u>
2nd Place	WRJN AM	<u>Homeward Bound with Curt Vollman</u>
3rd Place	WRJN AM	<u>Dan Markus Way Museum</u>

Best Newscast

1st Place	WFDL FM	<u>Evening News</u>
2nd Place	WFDL FM	<u>Morning News</u>
3rd Place	WRJN AM	<u>Campaign Stops and More</u>

Best Interview

1st Place	WRJN AM	<u>Author Rory Graves Talks About Haunted Racine</u>
2nd Place	WBCV FM	<u>Trav in the Morning - Veterans Day Interview</u>
3rd Place	WVTY FM	<u>Dancing Grannies</u>

Best Original Feature

1st Place	WRJN AM	<u>Starman-Solar Probe</u>
2nd Place	WKSZ FM	<u>"Melinda Monday" with Otis, Katie, and Nick</u>
3rd Place	WKSZ FM	<u>"Dear Kathryn - Mee Maw" with Otis, Katie, and Nick</u>

Best Live On-Site Broadcast Remote

1st Place	WFDL FM	<u>Gregg Owens at the Sheboygan Powerboat Races</u>
2nd Place	WKSZ FM	<u>Subaru Loves Dogs Event - Reed Petipren</u>
3rd Place	WLKN FM	<u>John Michael Kohler Art's Center's Midsummer Festival of the Arts</u>

Best Use of Audio (Non-News)

1st Place	WBCV FM	<u>Man Cold</u>
2nd Place	WLKN FM	<u>Habitat Chat with Habitat for Humanity Lakeside</u>
3rd Place	WKSZ FM	<u>Dead Fish Names - Otis, Katie, and Nick</u>

Best Sports Coverage

1st Place	WFDL FM	<u>Lomira and Laconia at their Best</u>
2nd Place	WNAM AM	<u>Wisconsin Timber Rattlers Jesus Chirinos 3-Run Home Run</u>
3rd Place	WTCX FM	<u>Gameplan Show with Packer DB Carrington Valentine</u>

Best Significant Community Impact

1st Place	WLKN FM	<u>Seehafer Shelter Tree, Benefiting The Haven Men's Homeless Shelter</u>
2nd Place	WAVL FM	<u>Community Diaper Drive</u>
3rd Place	WHTQ FM	<u>Teacher of the Year 2024</u>

Best Specialty Programming

1st Place	WAVL FM	<u>Wellness Wednesday</u>
2nd Place	WVTY FM	<u>Reopening of McKinley Beach</u>
3rd Place	WLKN FM	<u>The WLKN Christmas Shopping Spree</u>

Best Promotional Announcement

1st Place	WBCV FM	<u>Bark Bowl</u>
2nd Place	WKSZ FM	<u>Taylor Ticket Tag Promo</u>
3rd Place	WKSZ FM	<u>KISSmas Tree Promo</u>

Best Station Promo

1st Place	WKSZ FM	<u>Old Skool Jam Weekend Promo</u>
2nd Place	WKSZ FM	<u>KISS Concerts and Cash Promo</u>
3rd Place	WRJN AM	<u>Elvis Passing Anniversary</u>

Best Station Event Promo

1st Place	WKSZ FM	<u>Welcome Brunch with Otis, Katie, and Nick</u>
2nd Place	WKSZ FM	<u>ATW Airport to New York City Promotion</u>

Best Client Event Promo

1st Place	WKSZ FM	<u>Let's Do Lunch with the Bar!</u>
2nd Place	WKSZ FM	<u>Bay Park Square Back to School</u>
3rd Place	WRJN AM	<u>Time and Again Records Promotion</u>

Best Public Service Announcement

1st Place	WKSZ FM	<u>Skating with Santa Promo</u>
2nd Place	WLKN FM	<u>Ales for Tails</u>
3rd Place	WKSZ FM	<u>Coats for Kids Campaign</u>

Best Commercial or Underwriting Announcement

1st Place	WWIB FM	<u>Wil-Kil Pest Control "The Hunters"</u>
2nd Place	WWIB FM	<u>The Raven Team "No Second Chances"</u>
3rd Place	WKSZ FM	<u>Green Bay Blizzard Yooper Night</u>

Best Humorous Commercial or Underwriting Announcement

1st Place	WWIB FM	<u>Superior Sealers "Saving You Money!"</u>
2nd Place	WAXX FM	<u>Nicolet Law "Alex Endorsement"</u>
3rd Place	WWIB FM	<u>The Medicine Shoppe "Happy Thanksgiving!"</u>

Best Website

1st Place	WKSZ FM	959kissfm.com
2nd Place	WLKN FM	WLKN.COM
3rd Place	WQCC FM	KICKS 106.3 Website

Best Use of Social Media

1st Place	WKSZ FM	95.9 KISS FM Social Media Channels
2nd Place	WTCX FM	Gobblefest XXV
3rd Place	WLKN FM	The 2024 Rock Your Putter: Putter Only Golf Outing

Best Original Digital Content

1st Place	WKSZ FM	"Basic Bros" - Reed & Eddie
2nd Place	WFDL FM	Laconia Ladies State Bound!
3rd Place	WBCV FM	The Big Haul

Best Online Personality

1st Place	WFON FM	Chandra in the Morning
2nd Place	WLKN FM	Radio

Best Live Online On-Site Coverage

1st Place	WKSZ FM	Morgan Wallen Chair Throwing Competition
2nd Place	WLKN FM	TDS Turkey
3rd Place	WKSZ FM	Taylor Swift Miami Winner

Small Market Radio Music Format

Best Original Feature

1st Place	WCOW FM	Honoring Marley Tauscher
2nd Place	WHTL FM	The Informational Minute
3rd Place	WLKG FM	Gary Theatre

Best Live On-Site Broadcast Remote

1st Place	WHDG FM	Trig's Supermarket - Mistletoe Market
2nd Place	WDDC FM	Grand Reopening
3rd Place	WNNO FM	Holly Jolly

Best Use of Audio (Non-News)

1st Place	WCOW FM	Deer Song Demand with Ben & Arnie
2nd Place	WHTL FM	Coffee with Brian Show Open
3rd Place	WHTL FM	The Veterans Connection Show Open

Best Sports Coverage

1st Place	WHTL FM	Mitchell Speltz Play by Play High School Basketball
2nd Place	WCOW FM	Sports with John Pappadopoulos
3rd Place	WSLD FM	A Look Inside the Warhawks - Whitewater Men's Basketball Coach Jarod Wichser

Best Significant Community Impact

1st Place	WCOW FM	Dream Christmas
2nd Place	WCQM FM	10 Grand for the Cats and Dogs!
3rd Place	WHTL FM	Humanitarian Award Butch Halama

Best Specialty Programming

1st Place	WLKG FM	Saturday at the 70's
2nd Place	WTMB FM	Spark!
3rd Place	WLKG FM	Design Coach

Best Promotional Announcement

1st Place	WHTL FM	Lost Pet Alert Promo
2nd Place	WCQM FM	98Q Podcasting For Beginners
3rd Place	WCOW FM	Craig Morgan Concert Winner

Best Station Promo

1st Place	WLKG FM	Saturday at the 70's
2nd Place	WCOW FM	Free Fun Radio
3rd Place	WLKG FM	90's at Nine

Best Station Event Promo

1st Place	WHTL FM	Turkey Giveaway Promo
2nd Place	WLKG FM	Summer Birthday Bash
3rd Place	WLKG FM	12 Days of Christmas

Best Client Event Promo

1st Place	WMBZ FM	Lainey Wilson Giveaway
2nd Place	WLKG FM	Exemplar Financial - Shred Fest
3rd Place	WCOW FM	Santa Scamper

Best Public Service Announcement

1st Place	WCOW FM	Help Ari Save Her Home
2nd Place	WCOW FM	Boys & Girls Club House of Shadows
3rd Place	WLKG FM	Lake Geneva Jaycees - Venetian Fest

Best Commercial or Underwriting Announcement

1st Place	WDDC FM	Confidence
2nd Place	WLKG FM	Next Door Pub - Mighty Meatball
3rd Place	WMBZ FM	Over for Supper

Best Humorous Commercial or Underwriting Announcement

1st Place	WHTL FM	HD Tree Service The Branch
2nd Place	WLKG FM	Next Door Pub - Hot Honey Pizza
3rd Place	WIRI FM	From the Ground Up - Got Beans?

Best Website

1st Place	WCOW FM	COW97.COM
2nd Place	WHTL FM	WHTL Website
3rd Place	WLKG FM	LAKE961.COM

Best Use of Social Media

1st Place	WLKG FM	Wet Nose Wednesday from Walworth County Fair
2nd Place	WLKG FM	LAKE 961 FM
3rd Place	WCOW FM	Ben & Arnie Web Cam Wednesday

Best Original Digital Content

1st Place	WMDC FM	Lions Roar to Camp Randall
2nd Place	WCOW FM	Ben & Arnie Web Cam Wednesday
3rd Place	WLKG FM	The Impossible Question

Best Online Personality

1st Place	WCOW FM	Ben & Arnie
2nd Place	WCOW FM	Ty Anna
3rd Place	WLKG FM	Eric Paulsen, Good Morning Wisconsin

Best Live Online On-Site Coverage

1st Place	WLKG FM	Wet Nose Wednesday from Walworth County Fair
2nd Place	WCQM FM	98Q Live On-Site at Catkins Animal Shelter
3rd Place	WCOW FM	Country Fest

2024 Station of the Year

Television

LARGE MARKET

WISN-TV, Milwaukee



MEDIUM MARKET

WMTV-TV, Madison



SMALL MARKET

WSAW-TV, Wausau



News and Talk Radio

LARGE MARKET

WTMJ AM, Milwaukee



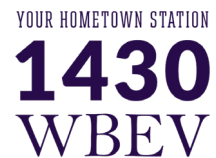
MEDIUM MARKET

WOMT FM, Manitowoc



SMALL MARKET

WBEV FM, Beaver Dam



Music Radio

LARGE MARKET

WVMO FM, Monona



MEDIUM MARKET

WKSZ FM, Green Bay



SMALL MARKET

WCOW FM, Sparta



2024 News Operation of the Year

Television

LARGE MARKET

WITI-TV, Milwaukee



MEDIUM MARKET

WMTV-TV, Madison



SMALL MARKET

WSAW-TV, Wausau



News and Talk Radio

LARGE MARKET

WTMJ AM, Milwaukee



MEDIUM MARKET

WOMT AM, Manitowoc



SMALL MARKET

WBEV FM, Beaver Dam

