## 2022 Awards For Excellence

### WINNER'S LIST

#### Large Market Television

**Best Morning Newscast**
- **1st Place** WISN TV: Record Rain
- **2nd Place** WITI TV: FOX6 WakeUp: Winter Ice Storm
- **3rd Place** WDJT TV: Aug. 4 - State Fair Opening Day

**Best Evening Newscast**
- **1st Place** WISN TV: Parade Trial: Guilty Verdict
- **2nd Place** WTMJ TV: Violent Weekend in Milwaukee
- **3rd Place** WITI TV: FOX6 News at 9: Darrell Brooks Sentenced

**Best Sportscast**
- **1st Place** WISN TV: Dario Melendez
- **2nd Place** WITI TV: Tim Van Vooren
- **3rd Place** WDJT TV: Rob Haswell

**Best Weather Coverage**
- **1st Place** WISN TV: Mark Baden
- **2nd Place** WDJT TV: Justin Thompson-Gee Composite
- **3rd Place** WITI TV: Scott Grodsky Composite

**Best Continuing Coverage**
- **1st Place** WISN TV: Waukesha Parade Tragedy Trial
- **2nd Place** WITI TV: Kenneth Twyman: Killer on the Loose
- **3rd Place** WDJT TV: Plane Crashes, Firefighters Rescue Dogs

**Best Spot News**
- **1st Place** WISN TV: Plane Crash into Neighborhood
- **2nd Place** WITI TV: Darrell Brooks Verdict
- **3rd Place** WISN TV: Off-Duty Officer Shot

**Best News Writing**
- **1st Place** WITI TV: That Man Ain’t Did Nothin’
- **2nd Place** WDJT TV: Daily Dips in Lake Michigan
- **3rd Place** WITI TV: Bond of Brothers

**Best Hard News/Investigative**
- **1st Place** WITI TV: Connecting the Dots
- **2nd Place** WTMJ TV: Lost Pension Benefits
- **3rd Place** WDJT TV: Crime Stoppers: Woman Shot 14 Times in Front of Children

**Best Series or Documentary**
- **1st Place** WDJT TV: Remembering Jackson Sparks
- **2nd Place** WISN TV: Bonded By Bravery
- **3rd Place** WITI TV: Reckless Indifference

#### Best Feature
- **1st Place** WTMJ TV: Thankful
- **2nd Place** WITI TV: Search for the Missing Soldier
- **3rd Place** WITI TV: Treating the Tremor

#### Best Live On-Scene Reporting
- **1st Place** WISN TV: Hillary Mintz
- **2nd Place** WITI TV: Aaron Maybin
- **3rd Place** WISN TV: Hannah Hilyard

#### Best Use of Video
- **1st Place** WYTU TV: Celebrando las Piñatas
- **2nd Place** WTMJ TV: Reckless Driving Impact on Transit
- **3rd Place** WDJT TV: A More Permanent Legacy (Sand Sculptor)

#### Best Sports Reporting
- **1st Place** WITI TV: One Shining Moment
- **2nd Place** WMVS TV: Layups and Literacy
- **3rd Place** WITI TV: The Heart of a Champion

#### Best Significant Community Impact
- **1st Place** WITI TV: Contact 6
- **2nd Place** WTMJ TV: 2022 Positively Milwaukee Awards
- **3rd Place** WTMJ TV: Project: Drive Safer

#### Best Specialty Programming
- **1st Place** WISN TV: Celebrating Black History Month
- **2nd Place** WISN TV: Season to Celebrate
- **3rd Place** WTMJ TV: Waukesha Christmas Parade

#### Best Image Promotion
- **1st Place** WTMJ TV: TMJ4 News Today: “Showing Up”
- **2nd Place** WISN TV: WISN 12 News This Morning Testimonial
- **3rd Place** WTMJ TV: TMJ4 Celebrates 75 Years

#### Best Weather Promotion
- **1st Place** WISN TV: Mark Baden 25 Years
- **2nd Place** WISN TV: WISN 12 is Milwaukee’s Winter Weather Leader
- **3rd Place** WTMJ TV: Chief Meteorologist Brian Niznansky: “This is Home to Me.”

#### Best Sports Promotion
- **1st Place** WISN TV: Milwaukee Bucks on WISN 12
- **2nd Place** WISN TV: Dan Needles Retirement Celebration
- **3rd Place** WTMJ TV: TMJ4 “Friday Football Frenzy”
Best Morning Newscast
1st Place WISC TV  News 3 Now This Morning - Nov. 8, 2022
2nd Place WISC TV  News 3 Now This Morning - Feb. 22, 2022
3rd Place WMTV TV  The Morning Show: July 7, 2022

Best Evening Newscast
1st Place WISC TV  Tornado Outbreak - June 15, 2022
2nd Place WGBA TV  Live from Lambeau - Sep. 18, 2022
3rd Place WMTV TV  NBC15 News at 10: Winter Whiteout

Best Sportscast
1st Place WISC TV  Zach Hanley
2nd Place WKOW TV  Karley Marotta
3rd Place WMTV TV  NBC15 Sports with Leah Doherty

Best Weather Coverage
1st Place WKOW TV  John Zeigler
2nd Place WGBA TV  Cameron Moreland and Wisconsin Weather
3rd Place WMTV TV  First Alert Weather: Winter Whiteout

Best Continuing Coverage
1st Place WISC TV  Chamber Haleford Trial
2nd Place WFRV TV  Local Boy Scouts Save Dozens
3rd Place WISC TV  Roe v. Wade Overturned

Best Spot News
1st Place WMTV TV  Parade Shooter Pursuit
2nd Place WKOW TV  Oregon Explosion
3rd Place WFRV TV  Aaron Rogers Returns

Best News Writing
1st Place WMTV TV  Donor Dogs
2nd Place WBAY TV  Small Towns
3rd Place WISC TV  Harborling Hope

Best Hard News/Investigative
1st Place PBS Wisconsin, Voters with Disabilities Fight to Cast Ballots in Wisconsin
2nd Place WBAY TV  Summit Fraud
3rd Place WMTV TV  Violence Compliance

Best Series or Documentary
1st Place WFRV TV  Dish on Supper Clubs
2nd Place WFRV TV  Positively Wisconsin
3rd Place WISC TV  From Kyiv to Madison

Best Feature
1st Place WKOW TV  Nevaeh’s Rae of Hope
2nd Place WKOW TV  Preserving the Past
3rd Place WISC TV  Everyone on the Dance Floor

Best Live On-Scene Reporting
1st Place WISC TV  Josh Spreiter
2nd Place WMTV TV  NBC15’s Tim Elliott
3rd Place WLUK TV  From Lambeau to London: We Follow the Green and Gold Across the Pond

Best Use of Video
1st Place PBS Wisconsin, Beevangelist
2nd Place WKOW TV  Flush This, Not That
3rd Place PBS Wisconsin, Net Zero Farmer

Medium Market Television

Best Topical Promotion
1st Place WDJT TV  Kia Boys
2nd Place WDJT TV  Sparks Family Exclusive Part 1
3rd Place WISN TV  WISN 12 News This Morning Back to School

Best Public Service Announcement
1st Place WISN TV  WISN 12 Pet Walk 2022
2nd Place WTMJ TV  Hunger Task Force: Home for the Holidays
3rd Place WTMJ TV  TMJ4 Project: Drive Safer

Best Commercial or Underwriting Announcement
1st Place WITI TV  Food for the Holidays
2nd Place WISN TV  Arch Solar
3rd Place WTMJ TV  The TMJ4 Storm Chaser Sponsored by Heiser Automotive

Best Website
1st Place WDJT TV  CBS58.com
2nd Place WITI TV  FOX6Now.com
3rd Place WISN TV  WISN 12 News - Leading the Way

Best Web Story
1st Place WISN TV  Darrell Brooks Trial - Waukesha Parade Attack
2nd Place WTMJ TV  Dirty, Disgusted, Afraid: Former Wis. Police Chief Speaks About Clergy Abuse He Faced as a Child
3rd Place WITI TV  Milwaukee Police Shooting: Accused Killer Dead After Chase

Best Use of Social Media
1st Place WDJT TV  CBS 58 Goes to London
2nd Place WDJT TV  CBS 58 Hometowns Facebook Lives
3rd Place WYTU TV  Telemundo Wisconsin’s Severe Weather Coverage

Best Original Digital Content
1st Place WTMJ TV  My Block: Preserving Hmong Culture in Milwaukee
2nd Place WDJT TV  Blizzard Brawl 2022: Iron Mike vs. Kevin Thorn
3rd Place WITI TV  Open Record

Best Online Personality
1st Place WISN TV  WISN - Lindsey Slater
2nd Place WYTU TV  Montse Ricossa
3rd Place WDJT TV  Alex Corradetti

Best Online Breaking News Coverage
1st Place WDJT TV  Large Police Presence in Third Ward
2nd Place WDJT TV  Dog Plane Crash
3rd Place WISN TV  Swept Away Into Drainage Tunnel: 10-Year-Old Boy and Two Men

Best Coverage of Pandemic Recovery
1st Place WDJT TV  The Amazing Ms Justus
2nd Place WISN TV  Inside the ICU
3rd Place WDJT TV  Deadgar Winter Tribute Show

Best Election Coverage
1st Place WISN TV  Primary Town Hall
2nd Place WISN TV  Candidates on the Record
3rd Place WITI TV  You Decide: Spring Election Special
Best Sports Reporting
1st Place WKOW TV Heart of a Badger
2nd Place PBS Wisconsin, The Eau Claire Project
3rd Place PBS Wisconsin, Cricket

Best Significant Community Impact
1st Place PBS Wisconsin, Young and Rural
2nd Place PBS Wisconsin, American Dreamer
3rd Place WKOW TV Hurricane Relief Telethon

Best Specialty Programming
1st Place WKOW TV WIAA Boys Basketball State Tournament
2nd Place WFRV TV Appleton Christmas Parade
3rd Place WMTV TV NBC15 Sounds of the Season 2022

Best Image Promotion
1st Place WM2V TV NBC15’s Holiday Reflections 2022
2nd Place WM2V TV Badger Bash 50 Years
3rd Place PBS Wisconsin, PBS Wisconsin - Made in Wisconsin

Best Weather Promotion
1st Place WKOW TV WKOW WX App - Don’t Be Like Them!
2nd Place WKOW TV 4 Degree Guarantee - Accuracy
3rd Place WMTV TV NBC15’s First Alert Weather App Snow

Best Sports Promotion
1st Place WKOW TV WIAA Boys Basketball 2022
2nd Place WBAY TV Cover 2 Training Camp Edition
3rd Place WMTV TV Badger Blueprint

Best Topical Promotion
1st Place WISC TV News 3 Now - “No Mow May”
2nd Place PBS Wisconsin, Jerry Apps Food and Memories
3rd Place WKOW TV Shot at Freedom

Best Public Service Announcement
1st Place WM2V TV WKOW Toys for Tots 2022
2nd Place WFRV TV Veterans Day
3rd Place WMTV TV Bowlin’ For Colon’s 2022

Best Commercial or Underwriting Announcement
1st Place WFRV TV Stacey Hennessey Matchmaker
2nd Place WKOW TV Mallards Maynard Bobblehead Promo
3rd Place WLUK TV Pelkin’s Gift Boxes

Best Website
1st Place PBS Wisconsin, Wisconsin Biographies
2nd Place WKOW TV WKOW.com
3rd Place WLUK TV FOX 11 Online

Best Web Story
1st Place WM2V TV Chandler Halderson Sentenced to Life Without Possibility of Parole
2nd Place WM2V TV Five Years Later, Explosion Survivor Still Enraged at Didion Milling Inc. Leadership
3rd Place PBS Wisconsin, Nelsonville’s Water Woes: How Nitrate Contamination has Consumed the Community

Best Use of Social Media
1st Place WM2V TV Live Coverage of Chandler Halderson Trial
2nd Place WM2V TV NBC15 Madison Facebook page
3rd Place PBS Wisconsin, Wisconsin Life

Best Original Digital Content
1st Place WLUK TV Postcards From London
2nd Place WISC TV Election Night Coverage and Analysis Livestream
3rd Place WKOW TV Extended Clips From 27 News’ Interview with a Cottage Grove Man Who Went to Romania to Help Ukrainian Refugees

Best Online Personality
1st Place WBAY TV Aisha Morales
2nd Place WMTV TV John Stofflet’s Social Media
3rd Place WBAY TV Adriana Torres

Best Online Breaking News Coverage
1st Place WMTV TV State Agent Charged in Suspect’s Shooting
2nd Place WMTV TV Just Released Inmate Killed While Walking Out of Jail
3rd Place WISC TV Tornado Outbreak

Best Coverage of Pandemic Recovery
1st Place WISC TV Road to Recovery
2nd Place WKOW TV From Pandemic to Progress
3rd Place WMTV TV 2022 November Election Compilation

Best Election Coverage
1st Place WBAY TV Your Voice, Your Vote
2nd Place WKOW TV WKOW
3rd Place WISC TV 2022 November Election Compilation

Best Morning Newscast
1st Place WEAU TV Heavy Snow Causes Power Outages
2nd Place WAOW TV WAOW
3rd Place WXOW TV WAOW Best Evening News Cast 1

Best Evening Newscast
1st Place WSAW TV News 8 Now at 5- India Curry House Fire
2nd Place WSAW TV NewsChannel 7 at 6 Dec. 15, 2022 Winter Storm
3rd Place WISC TV News 8 Now Sports

Best Spot News
1st Place WJFW TV Sol Mayer Sportscast Compilation
2nd Place WJFW TV News 8 Now Sports
3rd Place WJFW TV Sportscene 13

Best Sportscast
1st Place WJFW TV Geoff Weller Compilation
2nd Place WSAW TV Chief Meteorologist Mark Holley
3rd Place WKBT TV News 8 First Warn Weather Team

Best Continuation Cover
1st Place WJFB TV Murder of Lily Peters
2nd Place WJFB TV Nowhere To Go
3rd Place WJFB TV Refugees Settle in Wausau

Best Spot News
1st Place WJFB TV Search for Lily Peters
2nd Place WJFB TV Wausau Bank Robbery
3rd Place WJFB TV Downtown La Crosse Fire

Best News Writing
1st Place WXOW TV Galesville Female-Owned Businesses
2nd Place WSAW TV Creating a Wildlife Rehab Oasis
3rd Place WJFB TV 90 Year Old Gets 90 Cards
<table>
<thead>
<tr>
<th>Category</th>
<th>1st Place</th>
<th>2nd Place</th>
<th>3rd Place</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Best Hard News/Investigative</strong></td>
<td>WAOW TV Taylor County CSO Resigns</td>
<td>WSAW TV Financial Difficulties at Marshfield Clinic</td>
<td>WXOW TV Digging Deeper: PFAS</td>
</tr>
<tr>
<td><strong>Best Series or Documentary</strong></td>
<td>WLAX TV Rivertown - The Ballad of Brinkman Ridge</td>
<td>WKBT TV One of a Kind</td>
<td>WSAW TV Developing Memories for Foster Seniors</td>
</tr>
<tr>
<td><strong>Best Feature</strong></td>
<td>WJFW TV Hunting Camp Card Tournament</td>
<td>WKBT TV Clear Eyes</td>
<td>WSAW TV Developing Memories for Foster Seniors</td>
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<tr>
<td><strong>Best Live On-Scene Reporting</strong></td>
<td>WKBT TV Amy DaPont Composite</td>
<td>WXOW TV Heather Armstrong Live Compilation</td>
<td>WQOW TV Violin Player Retires</td>
</tr>
<tr>
<td><strong>Best Use of Video</strong></td>
<td>WXOW TV Friendly Sasquatch Helps Discover the Driftless</td>
<td>WSAW TV Fire Chief Rescues Brass Instruments</td>
<td>WQOW TV Violin Player Retires</td>
</tr>
<tr>
<td><strong>Best Sports Reporting</strong></td>
<td>WXOW TV Knocking Down Barriers</td>
<td>WKBT TV Love for Lori</td>
<td>WSAW TV Silent Night</td>
</tr>
<tr>
<td><strong>Best Significant Community Impact</strong></td>
<td>WAOW TV Jefferson Awards</td>
<td>WSAW TV Buddy Check 7</td>
<td>WQOW TV WQOW and Dancing with the Eau Claire Stars</td>
</tr>
<tr>
<td><strong>Best Specialty Programming</strong></td>
<td>WAOW TV Our Kids in Crisis: A Mental Health Special</td>
<td>WXOW TV Listen: A Conversation About Mental Health and Teens</td>
<td>WQOW TV Pack Attack Live</td>
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<tr>
<td><strong>Best Image Promotion</strong></td>
<td>WSAW TV Working for You</td>
<td>WSAW TV Kassandra Ice Fishing</td>
<td>WKBT TV 8000+ App &quot;Plus&quot;</td>
</tr>
<tr>
<td><strong>Best Weather Promotion</strong></td>
<td>WSAW TV Fall Weather Image 2022</td>
<td>WAOW TV Justin Leow</td>
<td>WAOW TV Weather Team</td>
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<td><strong>Best Sports Promotion</strong></td>
<td>WKBT TV Rob SPX &quot;Basketball Highlights&quot;</td>
<td>WXOW TV Knocking Down Barriers</td>
<td>WSAW TV We Are Sports</td>
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<tr>
<td><strong>Best Topical Promotion</strong></td>
<td>WKBT TV Granny Basketball</td>
<td>WSAW TV Tyson: One Year Later</td>
<td>WKBT TV Dog Reunion</td>
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<td><strong>Best Public Service Announcement</strong></td>
<td>WSAW TV Mental Health in Local Schools</td>
<td>WSAW TV Extra Life 2022</td>
<td>WXOW TV Mental Health Awareness</td>
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<td><strong>Best Commercial or Underwriting Announcement</strong></td>
<td>WSAW TV Walkabout Flythrough</td>
<td>WEAU TV Russell’s Deck the Halls</td>
<td>WJFW TV Tomahawk Furniture</td>
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<tr>
<td><strong>Best Website</strong></td>
<td>WXOW TV WXOW.com</td>
<td>WAOV TV WAOW Best News Website</td>
<td>WQOW TV WQOW.com</td>
</tr>
<tr>
<td><strong>Best Web Story</strong></td>
<td>WQOW TV WQOW.com.com Lily Peters Murder Coverage</td>
<td>WSAW TV 7 Investigates: Testing the Waters</td>
<td>WJFW TV CCC Camp Preserved</td>
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<tr>
<td><strong>Best Use of Social Media</strong></td>
<td>WSAW TV WSAW Instagram Page</td>
<td>WKBTV TV News 8 Now</td>
<td>WEAU TV WEAU 13 News Social Media</td>
</tr>
<tr>
<td><strong>Best Original Digital Content</strong></td>
<td>WQOW TV Ron Kind Retires</td>
<td>WKBTV TV Communication Breakdown Causes</td>
<td>WSAW TV 5 Year Memorial for Bank Shooting Victims</td>
</tr>
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<td><strong>Best Online Personality</strong></td>
<td>WSAW TV Jeff Thelen</td>
<td>WZAW TV Meteorologist Chad Franzen</td>
<td>WSAW TV Kassandra Sepeda</td>
</tr>
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<td><strong>Best Online Breaking News Coverage</strong></td>
<td>WSAW TV Wausau Wells Contaminated with PFAS</td>
<td>WSAW TV Bear Breaks into Taylor County Home</td>
<td>WKBT TV News 8 Now: India Curry House Fire</td>
</tr>
<tr>
<td><strong>Best Coverage of Pandemic Recovery</strong></td>
<td>WKBT TV Nature’s Classroom</td>
<td>WKBTV TV Falling Behind</td>
<td>WAOV TV COVID Recovery Options</td>
</tr>
<tr>
<td><strong>Best Election Coverage</strong></td>
<td>WKBTV TV Silence in the 3rd</td>
<td>WKBTV TV Record Referendums</td>
<td>WSAW TV WSAW 2022 Election Coverage</td>
</tr>
<tr>
<td><strong>Best Morning Radio Show</strong></td>
<td>WKTI FM Jen, Gabe, and Chewy</td>
<td>WTMJ AM Wisconsin’s Morning News with</td>
<td>WTLX FM Wilde &amp; Tausch - Packers-Lions Headslines</td>
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<tr>
<td><strong>Best Radio Show</strong></td>
<td>WGKB FM Truth in the Afternoon with Dr. Ken Harris</td>
<td>WTMJ AM Wisconsin’s Afternoon News with</td>
<td>WGKB FM The Truth with Sherwin Hughes</td>
</tr>
</tbody>
</table>

**Large Market Radio News and Talk**
Best Newscast
1st Place WTMJ AM Wisconsin’s Afternoon News- Oct. 26, 2022
2nd Place WTMJ AM Wisconsin’s Morning News- Nov. 9, 2022

Best Continuing Coverage
1st Place WGKB FM Milwaukee County Jail COVID Outbreak- Tory Lowe Show
2nd Place WUWM FM Milwaukee Public Radio PFAS Coverage 2022
3rd Place WTMJ AM Milwaukee Police Officer Shot

Best Spot News
1st Place WORT FM Community Demands Accountability for Shooting of Quadren Wilson
2nd Place WTMJ AM Police Officer Shot on Milwaukee’s North Side
3rd Place WTMJ AM Waukesha County Courthouse Evacuation

Best News Writing
1st Place WORT FM Parks & Landmarks: Rock in the House
2nd Place WUWM FM Birders Flock to First Midwest Crane Fest
3rd Place WTMJ AM Mother’s Day Brunch

Best Hard News/Investigative
1st Place WGKB FM Tory Lowe Show-Infant mauled by Neighbor’s Dog
2nd Place WTMJ AM School Board Races get Political
3rd Place WGKB FM Milwaukee County Jail COVID Outbreak- Tory Lowe Show

Best Feature
1st Place WUWM FM Milwaukee UFC Fighter Montel Jackson Talks Latest Win, Community Outreach
2nd Place WORT FM At the Edge of the Glacier: A Walk Down the Ice Age Trail
3rd Place WUWM FM Tuj Lub Courts are Coming to Milwaukee’s Carmen Playfield

Best Use of Audio in Radio News
1st Place WUWM FM Milwaukee’s Hip Hop DNA is About Beats, Rhymes and Cross-Cultural Understanding
2nd Place WGKB FM Special Olympics Wisconsin
3rd Place WORT FM Madison Roller Derby Rolls Back Into Action

Best Live On-Scene Reporting
1st Place WTMJ AM Darrell Brooks Trial Verdict

Best Interview
1st Place WORT FM OuttaDeeBox: Palletpreneurs Owner J Ball
2nd Place WGKB FM VP Kamala Harris Joins 101.7 The Truth
3rd Place WAUK AM As Goes Wisconsin

Best Sports Play By Play
1st Place WTLX FM 60Eight Basketball Tournament Championship
2nd Place WKTI FM Marquette at Villanova
3rd Place WTLX FM 2022 Culver’s Isthmus Bowl

Best Significant Community Impact
1st Place WTMJ AM Steve Scaffidi’s Salute to Service
2nd Place WGKB FM Boys and Girls Club College Signing Day with 101.7 The Truth

Best Newscast
1st Place WTMJ AM WTMJ Holiday Radio Show
2nd Place WKTI FM Davante Adams Trade Special
3rd Place WGKB FM 101.7 The Truth Missing Persons Day Special

Best Promotional Announcement
1st Place WTMJ AM Bucks All the Way
2nd Place WKTI FM Wiry Watson

Best Commercial or Underwriting Announcement
1st Place WSSP AM Otto’s Wine Spirits “Your Big Game HQ”
2nd Place WTMJ AM JD Griffiths
3rd Place WTMJ AM Mars Cheese Castle

Best Website
1st Place WTMJ AM WTMJ.com
2nd Place WUWM FM WUWM.com

Best Web Story
1st Place WTMJ AM Milwaukee Police Officer Heads to the Super Bowl
2nd Place WUWM FM The Journey of the Ancestral Pole that Once Stood Outside of the Milwaukee Public Museum
3rd Place WUWM FM Havenwoods State Forest in Milwaukee is the Result of Healing’ After a Military Past

Best Use of Social Media
1st Place WTMJ AM WTMJ
2nd Place WGKB FM 101.7 The Truth Black Business Month Celebration
3rd Place WUWM FM WUWM on Instagram

Best Original Digital Content
1st Place WTMJ AM WTMJ 2022: As It Happened
2nd Place WUWM FM Voter Guide
3rd Place WTLX FM Prep Mania Video Broadcast

Best Online Personality
1st Place WTMJ AM Steve Scaffidi
2nd Place WTLX FM Alex Strouf
3rd Place WTLX FM Jason Wilde

Best Online Breaking News Coverage
1st Place WTMJ AM MLB & Player’s Union Reach Labor Deal

Best Coverage of Pandemic Recovery
1st Place WUWM FM MPS North Division Basketball is an Example of Sports Teams’ Impact Beyond the Court

Best Election Coverage
1st Place WUWM FM WUWM 2022 Election Coverage
2nd Place WTMJ AM Decision Wisconsin 2022
3rd Place WAUK AM Civic Media - 2022 Live Election Night Coverage
### Best Morning Radio Show
- **1st Place**: WMT AM - Jim and Rick - What's on your Bucket List
- **2nd Place**: WMT AM - Jim & Rick - Advice for Graduates
- **3rd Place**: WTAQ AM - WTAQ Morning News With Matt & Rob

### Best Radio Show
- **1st Place**: WLFL FM - Route 51 - War In Ukraine
- **2nd Place**: WULA FM - War in Ukraine Hits Home for Coulee Region Resident
- **3rd Place**: WSCO AM - The Show with Leo and Baldy July 21, 2022

### Best Newscast
- **1st Place**: WTAQ AM - WTAQ's Morning News
- **2nd Place**: WMT AM - WMT News Oct. 19, 2022
- **3rd Place**: WHBY AM - WHBY Morning News

### Best Sportscast
- **1st Place**: WTAQ AM - WTAQ Morning Sports
- **2nd Place**: KFIZ AM - KFIZ Morning Sports with Braydon Braun
- **3rd Place**: WFDL AM - Your Source for Prep Sports

### Best Continuing Coverage
- **1st Place**: WOSH AM - Old Glory Honor Flight #59 : WOSH-AM
- **2nd Place**: WSAU FM - PFAS Contamination Grips Wausau Water Supply
- **3rd Place**: WTAQ AM - The Dan Mulligan Story

### Best Spot News
- **1st Place**: WTAQ AM - Tornado Wednesday
- **2nd Place**: WMT AM - Lakeshore High School Graduates to Enhance Carpentry Skills
- **3rd Place**: WMT AM - Manitowoc County Ag Educator on Inflation

### Best News Writing
- **1st Place**: WTAQ AM - Dundas Testicle Festival
- **2nd Place**: WTAQ AM - Gut Buster Breakfast
- **3rd Place**: WSAU FM - Local Marching Bands Receive Invitation to Rose Parade

### Best Hard News/Investigative
- **1st Place**: WTAQ AM - Wisconsin-Ukraine Connection
- **2nd Place**: WMT AM - Afghan Refugees
- **3rd Place**: WFDL AM - Fire Angel

### Best Feature
- **1st Place**: WTAQ AM - Ferry To Manitowoc
- **2nd Place**: WHBY AM - Made in Wisconsin with Hayley Tenpas: Skee Ball
- **3rd Place**: WTAQ AM - Lawyer Up

### Best Use of Audio in Radio News
- **1st Place**: WTAQ AM - Sturgeon Spawn on the Wolf River
- **2nd Place**: WTAQ AM - A Brother's Promise
- **3rd Place**: WMT AM - Manitowoc County Remembers Our Fallen Peace Officers

### Best Live On-Scene Reporting
- **1st Place**: WMT AM - Search in Manitowoc Harbor
- **2nd Place**: WOSH AM - Hurricane Ian : WOSH-AM
- **3rd Place**: WMT AM - Manitowoc 2-Way Streets

### Best Interview
- **1st Place**: WHBY AM - Senator Ron Johnson on Krause & Co
- **2nd Place**: WAYY AM - Todd Radom & Chris Creamer
- **3rd Place**: WMT AM - Jim & Rick - Varshovski

### Best Sports Play By Play
- **2nd Place**: KUWS FM - UW Superior vs. UW Eau Claire Men's Hockey
- **3rd Place**: WFDL AM - Waupun Girls to State!

### Best Significant Community Impact
- **1st Place**: WTAQ AM - Families Of Children With Cancer
- **2nd Place**: WFDL AM - Senior Soundwaves with Dr. Mayo
- **3rd Place**: KFIZ AM - 49th Annual KFIZ Halloween Party

### Best Specialty Programming
- **1st Place**: WFBZ FM - ESPN 105.5 Draft Show 2022
- **2nd Place**: WMT AM - Lakeshore Holiday Parade 2022
- **3rd Place**: KFIZ AM - Inside the Studio: KFIZ @ 100

### Best Promotional Announcement
- **1st Place**: WTAQ AM - The Girl In the Front Seat
- **2nd Place**: WMT AM - Jim & Rick - Abortion Choice
- **3rd Place**: WMT AM - Jim & Rick - No Cable

### Best Public Service Announcement
- **1st Place**: WMT AM - County Light Recycle

### Best Commercial or Underwriting Announcement
- **1st Place**: WTAQ AM - Haunted Sawmill 2022
- **2nd Place**: WTAQ AM - Chase & Dash
- **3rd Place**: WOGO AM - The Raven Team “Your Treasure Chest”

### Best Humorous Commercial or Underwriting Announcement
- **1st Place**: WOGO AM - Comfort Heating and Cooling “Bob”
- **2nd Place**: WMT AM - Just Kids Dental Christmas
- **3rd Place**: WTAQ AM - Vanderleest Trailer

### Best Website
- **1st Place**: WFBZ FM - ESPNLACROSSE.COM
- **2nd Place**: KFIZ AM - KFIZ.com
- **3rd Place**: WHBY AM - WHBY Website 2022

### Best Web Story
- **1st Place**: WTAQ AM - The Girl In The Front Seat
- **2nd Place**: KFIZ AM - Deer Hunter Saved From Fond du Lac River After Kayak Gets Stuck
- **3rd Place**: WTAQ AM - Gut Buster Breakfast

### Best Use of Social Media
- **1st Place**: WFBZ FM - ESPN La Crosse
- **2nd Place**: WSAU FM - WSAU Facebook and Twitter
- **3rd Place**: WFBZ FM - ESPN 105.5’s Sports Lead

### Best Original Digital Content
- **1st Place**: WFBZ FM - ESPN La Crosse High School Basketball
- **2nd Place**: WMT AM - Manitowoc Public Schools Deep Dive
- **3rd Place**: WFBZ FM - ESPN La Crosse Playoff Football

### Best Online Personality
- **1st Place**: WMT AM - Ryan Brahms
- **2nd Place**: WMT AM - Lee Douglas
- **3rd Place**: WAYY AM - Dan Kasper
### Best Online Breaking News Coverage
- **1st Place**: WOMT AM - Lincoln High School Bomb Threat
- **2nd Place**: WOMT AM - Manitowoc Warehouse Fire
- **3rd Place**: KFIZ AM - Fire Destroys Bank St. Home, Damages 2 More

### Best Coverage of Pandemic Recovery
- **1st Place**: WOMT AM - WOMT Pandemic Recovery

### Best Election Coverage
- **1st Place**: WCLO AM - WCLO Covers 2022 Midterms
- **2nd Place**: WOMT AM - WOMT Election Coverage
- **3rd Place**: WHBY AM - WHBY’s Election 2022: “Real. Local. Results.”

### Best Live On-Scene Reporting
- **1st Place**: WTCH AM - Live at the Fair
- **2nd Place**: WHYB FM - Resolute Fire

### Best Interview
- **1st Place**: WBEV FM - Daughter of Auschwitz
- **2nd Place**: WWIS FM - Brianna Song Release
- **3rd Place**: WWIS FM - Millston 4th of July

### Best Sports Play By Play
- **1st Place**: WMAM AM - Peshtigo Playoff
- **2nd Place**: WHYB FM - Schultz Dunks Menominee into State Finals
- **3rd Place**: WBEV FM - Columbus Football Wins State Championship

### Best Significant Community Impact
- **1st Place**: WBEV FM - 2022 John Moser Children's Radiothon Raises Over $131,000
- **2nd Place**: WBEV FM - Community Dialogue on Racism and Cultural Prejudice
- **3rd Place**: WHYB FM - Shop with a Cop

### Best Speciality Programming
- **1st Place**: WBEV FM - Memorial Day Ceremony 2022
- **2nd Place**: WBEV FM - Beaver Dam Holiday Parade
- **3rd Place**: WHYB FM - Welcome Back Maroons

### Best Promotional Announcement
- **1st Place**: WBEV FM - Brat Fry Grillmaster - Meatheads
- **2nd Place**: WBEV FM - Help Wanted
- **3rd Place**: WHYB FM - Veterans Salute Promo

### Best Public Service Announcement
- **1st Place**: WBEV FM - Dodge County Womens Club
- **2nd Place**: WHYB FM - Kit’s Cancer PSA
- **3rd Place**: WBEV FM - Be Your Dam Self

### Best Commercial or Underwriting Announcement
- **1st Place**: WBEV FM - Rock River Cardboard Boat Regatta
- **2nd Place**: WBEV FM - Ooga Brewing - Many Sounds of Life
- **3rd Place**: WHYB FM - Caterpillar Testimonial

### Best Humorous Commercial or Underwriting Announcement
- **1st Place**: WBEV FM - Pro Floors - Vanity
- **2nd Place**: WBEV FM - All Hours Heating - Dirty Ducks
- **3rd Place**: WWIS FM - 1087Deer

### Best Website
- **1st Place**: WBEV FM - DailyDodge.com
- **2nd Place**: WHYB FM - Bay Cities Online

### Best Web Story
- **1st Place**: WTCH AM - Outgoing Teachers Address Shawano Board
- **2nd Place**: WHYB FM - Hunting Fishing Boating Outdoor Show-Photo Submission
- **3rd Place**: WHYB FM - Shop With A Cop

### Best Use of Social Media
- **1st Place**: WHYB FM - Spooktacular Halloween Bash
- **2nd Place**: WMAM AM - Marinette Football
- **3rd Place**: WBEV FM - Daily Dodge Facebook

### Best Original Digital Content
- **1st Place**: WBEV FM - Citizens Police Academy OWI Night
- **2nd Place**: WHYB FM - Live Coverage Downtown Christmas Parade
- **3rd Place**: WBEV FM - Beaver Dam Holiday Parade
### Best Use of Audio (Non-News)
- **1st Place** WLUM FM
  - Adler FM1021 Tenacious D song an Ode to Giannis
- **2nd Place** WKLH FM
  - KLH Miracle Marathon - Home
- **3rd Place** WVMO FM
  - Music History Moment

### Best Use of Social Media
- **1st Place** WLDB FM
  - B93.3 Switching to Christmas Music Soon
- **2nd Place** WVMO FM
  - Acoustic Moose with Feestet
- **3rd Place** WVMO FM
  - Boogie Down

### Best Newscast
- **1st Place** WLSP LP
  - Sun Prairie News
- **2nd Place** WVMO FM
  - Community Calendar
- **3rd Place** WVMO FM
  - Bird Report

### Best Interview
- **1st Place** WLDB FM
  - Daryl Hall Talks to “Feel Good Mornings with Joe” On B93.3
- **2nd Place** WLUM FM
  - Adler talks with Perry Farrell of Jane’s Addiction
- **3rd Place** WVMO FM
  - Bea’s Buzz Children’s Theater of Madison Interview

### Best Live On-Site Broadcast Remote
- **1st Place** WVMO FM
  - Monona Grove Football vs. Sauk Prairie
- **2nd Place** WVMO FM
  - Monona Bank River Rink
- **3rd Place** WLSP LP
  - Remote Broadcast from the 2022 Sun Prairie Multicultural Fair

### Best Use of Social Media
- **1st Place** WLDB FM
  - B93.3 Switching to Christmas Music Soon
- **2nd Place** WVMO FM
  - Acoustic Moose with Feestet
- **3rd Place** WVMO FM
  - Boogie Down

### Best Online Personality
- **1st Place** WHYB FM
  - Melissa Ebsch Bay Cities Radio News Director
- **2nd Place** WWIS FM
  - Mary Gerdes
- **3rd Place** WBEV FM
  - Wade Bates

### Best Online Breaking News Coverage
- **1st Place** WHYB FM
  - Resolute Menominee Fire
- **2nd Place** WBEV FM
  - Plane Crashes in Beaver Dam
- **3rd Place** WHYB FM
  - Dramatic Drop in COVID Cases

### Best Coverage of Pandemic Recovery
- **1st Place** WBEV FM
  - Pandemic Recovery in Dodge County
- **2nd Place** WXPR FM
  - The Post Pandemic Economy of the northwoods
- **3rd Place** WHYB FM
  - Dramatic Drop in COVID Cases

### Large Market Radio Music Format

### Best Morning Radio Show
- **1st Place** WWQM FM
  - Fish With Friends
- **2nd Place** WLDB FM
  - “Feel Good Mornings with Joe” On B93.3
- **3rd Place** WHQG FM
  - Bob & Brian

### Best Radio Show
- **1st Place** WHQG FM
  - The Afternoon Program with Borna & Mandy
- **2nd Place** WVMO FM
  - Back In the Day
- **3rd Place** WLSP LP
  - Now You Know

### Best Newscast
- **1st Place** WLSP LP
  - Sun Prairie News
- **2nd Place** WVMO FM
  - Community Calendar
- **3rd Place** WVMO FM
  - Bird Report

### Best Interview
- **1st Place** WLDB FM
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- **2nd Place** WLUM FM
  - Adler talks with Perry Farrell of Jane’s Addiction
- **3rd Place** WVMO FM
  - Bea’s Buzz Children’s Theater of Madison Interview

### Best Original Feature
- **1st Place** WXSS-HD2
  - WTFriday (What The Friday) Features On Morning Grind W Promise
- **2nd Place** WOLX FM
  - McGaw in the Morning “12 Trees of Christmas”
- **3rd Place** WLDB FM
  - B93.3 Black History Month

### Best Commercial or Underwriting Announcement
- **1st Place** WMGN FM
  - Carbon World Health-Another Sweaty Betty 30
- **2nd Place** WMHM FM
  - Aaron Weber Group “Swipe for Love”
- **3rd Place** WMHM FM
  - Aaron Weber Group “Random Thoughts”
<table>
<thead>
<tr>
<th>Category</th>
<th>1st Place</th>
<th>2nd Place</th>
<th>3rd Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Original Digital Content</td>
<td>WVMO FM Boogie Down GIF</td>
<td>WMYX FM Elizabeth Kay and Her Year with Chevrolet</td>
<td>WVOX FM Acoustic Moose</td>
</tr>
<tr>
<td>Best Online Personality</td>
<td>WLDB FM Joe Krauss B93.3</td>
<td>WVOX FM Savage Scott</td>
<td>WVOX FM DJ Shotski</td>
</tr>
<tr>
<td>Best Live Online On-Site Coverage</td>
<td>WMSE FM CBSS8 and B93.3 Hunger Task Force Food Drive</td>
<td>WVOX FM Monona Bank River Rink Fun</td>
<td>WVOX FM Monona Lowdown (ARPA Funding)</td>
</tr>
<tr>
<td>Best Pandemic-Related Service to Community</td>
<td>WLDB LP CTSI Discovery Radio Fight COVID MKE Episode 93</td>
<td>WVOX FM Monona Lowdown Nominating Papers</td>
<td>WVOX FM Absentee Voting</td>
</tr>
<tr>
<td>Best Election Coverage</td>
<td>WLSP LP WLS-P Spring Election Coverage</td>
<td>WVOX FM Monona Lowdown Nominating Papers</td>
<td>WVOX FM Absentee Voting</td>
</tr>
<tr>
<td>Best Morning Radio Show</td>
<td>WYTE FM Y1065 Wake Up Call With Big Red and Dana</td>
<td>WFON FM Moose in the Morning on 107.1</td>
<td>WIFC FM Kallaway On The Rise with Dave and Nikki on WIFC</td>
</tr>
<tr>
<td>Best Radio Show</td>
<td>WGLX FM Middays with Tonya Haze</td>
<td>WIFC FM Afternoons with Belky on WIFC</td>
<td>WVOX FM Dan Markus WVBO</td>
</tr>
<tr>
<td>Best Newscast</td>
<td>WAXX FM Farm Show News</td>
<td>WFDL FM Evening News</td>
<td>WFDL FM Morning News</td>
</tr>
<tr>
<td>Best Interview</td>
<td>WIFC FM Star Trek’s Jonathan Frakes on WIFC</td>
<td>WIFC FM William Shatner on WIFC</td>
<td>WGLX FM Tonya Haze Interviews Ted Nugent</td>
</tr>
<tr>
<td>Best Original Feature</td>
<td>WGLX FM WGLD FM Noon Tunes Best Original Feature</td>
<td>WHTQ FM Bachelor Recap</td>
<td>WQCC FM Oktoberfest 2022</td>
</tr>
<tr>
<td>Best Use of Audio (Non-News)</td>
<td>WGTD FM The WGTD Radio Theater- “Holmes and Watson: It’s Elementary or it’s Moriarty”</td>
<td>WHTQ FM Free Flow Friday - Betty Bob</td>
<td>WAXX FM God Made a Farm Broadcaster</td>
</tr>
<tr>
<td>Best Sports Coverage</td>
<td>WFDL FM Road to the Resch</td>
<td>WIFC FM Tom King Sports on WIFC</td>
<td>WTCX FM Gameplan with Packers Great Chris Jacke</td>
</tr>
<tr>
<td>Best Significant Community Impact</td>
<td>WISM FM Best Holiday Ever</td>
<td>WYTE FM 2022 CMN Radiothon</td>
<td>WECL FM Socktober</td>
</tr>
<tr>
<td>Best Specialty Programming</td>
<td>WGLX FM Cricket’s Alternate Universe</td>
<td>WGLX FM The Road Show New Year’s Eve with the Rocker Dude</td>
<td>WIFC FM Weird Al Radio</td>
</tr>
<tr>
<td>Best Promotional Announcement</td>
<td>WISM FM Yacht Rock Weekend</td>
<td>WHTQ FM Sun &amp; Sand Getaway</td>
<td>WIFC FM Socktober</td>
</tr>
<tr>
<td>Best Station Promo</td>
<td>WGD FM WGTD FM Noon Tunes</td>
<td>WIFC FM WIFC FM Promoted</td>
<td>WIC FM Northstar Blood Drive</td>
</tr>
<tr>
<td>Best Station Event Promo</td>
<td>WIAL FM Careers &amp; Beers</td>
<td>WHTQ FM Bags for Best Christmas Ever</td>
<td>WIFC FM Socktober</td>
</tr>
<tr>
<td>Best Public Service Announcement</td>
<td>WISM FM Greatest Hits 98.1 Cares/Stand in the Light Memory Choir</td>
<td>WIFC FM Tools for Schools</td>
<td>WIFC FM Northstar Blood Drive</td>
</tr>
<tr>
<td>Best Commercial or Underwriting Announcement</td>
<td>WIC FM Hair By Larissa</td>
<td>WIB FM The Medicine Shoppe &quot;A Silent Night!&quot;</td>
<td>WGLX FM WGLX - Fathead’s Rapids RV - Flurries</td>
</tr>
<tr>
<td>Best Humorous Commercial or Underwriting Announcement</td>
<td>WWIB FM Muldoon’s Men’s Wear “Your Dad!”</td>
<td>WTCX FM Dip Schmitt</td>
<td>WFZZ FM Badger Bins</td>
</tr>
<tr>
<td>Best Website</td>
<td>WIC FM WICFCOM</td>
<td>WVTY FM VTY Country</td>
<td>WIAL FM i94online.com</td>
</tr>
<tr>
<td>Best Use of Social Media</td>
<td>WFON FM 107.1 The Bull Facebook Page</td>
<td>WDEZ FM WDEZ</td>
<td>WIC FM WICFCOM Connects with You</td>
</tr>
<tr>
<td>Best Original Digital Content</td>
<td>WGLX FM St. Mary Springs and Stratford Square Off in an Instant Classic</td>
<td>WIFC FM Mikey Likes It Er No</td>
<td>WIFC FM Kallaway Podcast</td>
</tr>
</tbody>
</table>
**Best Online Personality**
- 1st Place: WAXX FM - Office Cora “Bucket List Challenge”
- 2nd Place: WFON FM - Moose in the Morning
- 3rd Place: WIFC FM - Nikki Montgomery

**Best Live Online On-Site Coverage**
- 1st Place: WIFC FM - Dave Kallaway Live at Marshfield Rotary Winter Wonderland

**Best Pandemic-Related Service to Community**
- 1st Place: WFDL FM - Pandemic Recovery

**Best Election Coverage**
- 1st Place: WFDL FM - Election Coverage 2022

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**Small Market Radio Music Format**

**Best Morning Radio Show**
- 1st Place: WCOW FM - COW97 Ben & Arnie Show
- 2nd Place: WPVL FM - Johnny’s Morning X Cafe
- 3rd Place: WGLR FM - The Big Show with Rob Spangler

**Best Radio Show**
- 1st Place: WCOW FM - Classic COW97 with Arnie Andrews
- 2nd Place: WLKG FM - Middays with Andi
- 3rd Place: WLKG FM - Mike Mason

**Best NewsCast**
- 1st Place: WCOW FM - Josh Leyh COW97 News
- 2nd Place: WJMC FM - Thursday Local News 5 p.m. May 12, 2022
- 3rd Place: WLKG FM - Ted Pankau, LAKE 961 News

**Best Interview**
- 1st Place: WIBD AM - Matthew Nelson Reflects on Rock n Roll from the Days of Ricky Nelson to a Return to the Road, Post-Pandemic
- 2nd Place: WLST FM - Chris Lane Interview
- 3rd Place: WJJH FM - Five for Fighting

**Best Original Feature**
- 1st Place: WCOW FM - Split or Steal with Ben & Arnie
- 2nd Place: WLKG FM - Gary Theatre
- 3rd Place: WLKG FM - Eric’s Cassette Collection

**Best Live On-Site Broadcast Remote**
- 1st Place: WLKG FM - Mike Mason at Falz Fest
- 2nd Place: WLKG FM - Mike Mason at Piggly Wiggly
- 3rd Place: WAQE FM - 62nd Lumberjack World Championship

**Best Use of Audio (Non-News)**
- 1st Place: WLKG FM - Gary Theatre
- 2nd Place: WCOW FM - Armed Forces Day Concert Reveal
- 3rd Place: WLKG FM - Mr. Lake Geneva

**Best Sports Coverage**
- 1st Place: WLST FM - Sportscast
- 2nd Place: WSFO FM - Coleman versus Crivitz
- 3rd Place: WMDC FM - Mayville vs. Prairie du Chien State-Semifinal Football

**Best Significant Community Impact**
- 1st Place: WCOW FM - COW Country is There
- 2nd Place: WLKG FM - Wet Nose Wednesday
- 3rd Place: WLKG FM - Heidi’s Hope

---

**Best Specialty Programming**
- 1st Place: WCOW FM - A Tribute to Loretta Lynn
- 2nd Place: WCQM FM - Deer Hunters Take Over the Radio!
- 3rd Place: WLKG FM - Design Coach

**Best Promotional Announcement**
- 1st Place: WLKG FM - 12 Days of Christmas
- 2nd Place: WHTL FM - Packers Playoff Promo
- 3rd Place: WCOW FM - Monroe County Fair Talent Show

**Best Station Promo**
- 1st Place: WLKG FM - Saturday at the 70’S
- 2nd Place: WHTL FM - Local Musicians
- 3rd Place: WHTL FM - Friday Vinyl Promo

**Best Station Event Promo**
- 1st Place: WMBZ FM - William Hoffman St Jude Ride 2022
- 2nd Place: WLKG FM - COW97 Kids Club 2022
- 3rd Place: WLKG FM - Country Thunder Karaoke

**Best Client Event Promo**
- 1st Place: WMBZ FM - Reba Concert Ticket Giveaway
- 2nd Place: WLKG FM - Primex “Falz Fest”
- 3rd Place: WLKG FM - Hemer’s Hideaway - Dine with your Dog

**Best Public Service Announcement**
- 1st Place: WLKG FM - Hometown Hero
- 2nd Place: WLKG FM - Lake Geneva Jaycees - Venetian Fest
- 3rd Place: WCOW FM - Harper Lorenz

**Best Commercial or Underwriting Announcement**
- 1st Place: WLKG FM - Master Services, Baby It’s Cold Outside
- 2nd Place: WJJH FM - Time Warp Tattoo 30
- 3rd Place: WHDG FM - MD Small Engine / Small Engine Man

**Best Humorous Commercial or Underwriting Announcement**
- 1st Place: WHDG FM - Pawz and Clawz / 12 Days of Christmas
- 2nd Place: WJJH FM - Collectors Connection
- 3rd Place: WLKG FM - Four Seasons Flooring “Beneath You”

**Best Website**
- 1st Place: WLKG FM - LAKE961.COM
- 2nd Place: WHTL FM - whtradio.com
- 3rd Place: WCOW FM - COW97.COM

**Best Use of Social Media**
- 1st Place: WLKG FM - Wet Nose Wednesday
- 2nd Place: WLKG FM - Like A Rock
- 3rd Place: WHTL FM - Connecting with the Community

**Best Original Digital Content**
- 1st Place: WGLR FM - Middendorf’s Meals in the Field
- 2nd Place: WLKG FM - Heidi’s Hope
- 3rd Place: WCOW FM - TikTok Pop A Top

**Best Online Personality**
- 1st Place: WLST FM - Wiener Wednesday- Madison Edge
- 2nd Place: WLKG FM - Heidi Lee
- 3rd Place: WCOW FM - Ben & Arnie

**Best Live Online On-Site Coverage**
- 1st Place: WHTL FM - Facebook Live From The Blair Haus
- 2nd Place: WJMC FM - Coleman versus Crivitz
- 3rd Place: WCOW FM - Country Boom 2022

**Best Pandemic-Related Service to Community**
- 1st Place: WCOW FM - COW Country is There
- 2nd Place: WLKG FM - Wet Nose Wednesday
- 3rd Place: WLKG FM - Heidi’s Hope

**Best Election Coverage**
- 1st Place: WCOF FM - COW97 Election Coverage 2022
- 2nd Place: WCOF FM - A Kind Farewell
# 2022 Station of the Year

## Television

<table>
<thead>
<tr>
<th>LARGE MARKET</th>
<th>MEDIUM MARKET</th>
<th>SMALL MARKET</th>
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<td>WISN TV, Milwaukee</td>
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<td>WSAW TV, Wausau</td>
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## News and Talk Radio

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<td>WTMJ AM, Milwaukee</td>
<td>WOMT AM, Manitowoc</td>
<td>WBEV AM, Beaver Dam</td>
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## Music Radio

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<td>WVMO FM, Monona</td>
<td>WIFC FM, Wausau</td>
<td>WLKG FM, Lake Geneva</td>
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# 2022 News Operation of the Year

## Television

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