

2020 WBA Student Awards for Excellence Winners

High School

News Programming (Radio)

1st Union Grove High School - Broncos Radio
Halftime Interview With Coach D

News Programming (TV)

1st Union Grove High School - Holiday Spirit
Week News
2nd Union Grove High School - Homecoming
Spirit Week News
3rd Union Grove High School - Broncos
Holiday Interviews

Sports Programming (Radio)

1st Kiel High School - Kiel Girls Basketball
2nd Notre Dame Academy - Notre Dame Girls
Basketball
3rd Bay Port High School - Bay Port Hockey

Sports Programming (TV)

1st Union Grove High School - Broncos Varsity
Basketball
2nd Union Grove High School - UGHS Sports-
Field Report Interview
3rd Union Grove High School - Varsity Football
UGHS vs Burlington

College/University

News Series/Documentary (Radio)

1st UW-Stevens Point - Full Grown Folkie -
Horseshoes & Hand Grenades
2nd Marquette University - COVID Across
America
3rd WSUM (UW-Madison) - Monsters of Poetry

News Series/Documentary (TV)

1st UW-Madison - COVID-19 in Miami
2nd Marquette University - COVID Across
America
3rd UW-Milwaukee - Local Food Pantry
Becomes Light of Hope

Newscast (Radio)

1st WUEC (UW-Eau Claire) - WUEC Blugold
Radio Sunday News Dec. 6, 2020
2nd WSUM (UW-Madison) - Nov. 19 News At 5
3rd WSUM (UW-Madison) - Nov. 24 News At 5

Newscast (TV)

1st UW-Madison - The Badger Report
2nd UW-Madison - The Badger Report
3rd UWEC TV 10 - BNN March 5, 2020

News Story-Writing (Radio)

1st UW-Stevens Point - Campus Cupboard
2nd Marquette University - Hope's Familiar
Hymn
3rd Marquette University - COVID Vegans

News Story-Writing (TV)

1st Marquette University - Marquette's
Melodic Secret
2nd UW-Milwaukee - Voces de la Frontera
Brings Election Closer to Latinos
3rd Marquette University - Daniels Reaction

Feature Story TV

1st UW-Madison - Virtual Education in Special
Education
2nd Marquette University - COVID Can't Stop
the Music
3rd Marquette University - The Show Must Go
On

Sports Programming-Non Play-by-Play (Radio)

1st UW-Stevens Point - WIAC Commissioner
Danielle Harris joins Alex Strouf
2nd WRST (UW-Oshkosh) - Halftime Wrap
3rd Marquette University - Wire Sports Weekly
Women's Basketball

Sports Programming-Non Play-by-Play (TV)

1st UW-Whitewater - Pit Pass: April 15, 2020
2nd UW-Whitewater - Warhawk Sports
Wednesday - Feb. 5, 2020
3rd UW-Whitewater - PEOMIOSFYRDS:
Episode 8

Sports Story (Radio)

1st UW-Stevens Point - WIAC Cancels Fall
Sports
2nd Marquette University - Uniting Through
Sports
3rd Marquette University - From Player to
Coach

Sports Story (TV)

1st Marquette University - New Lacrosse
Coach
2nd Marquette University - Life After Markus
3rd Marquette University - Esports

Sports Play-by-Play (Radio)

1st WSUM (UW-Madison) - Wisconsin vs.
Purdue Men's Basketball
2nd WSUM (UW-Madison) - Wisconsin vs.
Minnesota Football
3rd Marquette University - Women's Basketball
vs DePaul

Sports Play-by-Play (TV)

1st Marquette University - Men's Lacrosse vs.
Bellarmine
2nd UWEC TV 10 - Feb. 29 W WIAC Basketball
UWEC v UW
3rd UW-Whitewater - Women's Basketball vs.
UW-Oshkosh: Feb. 19, 2020

Air Check (Radio)

1st UW-Stevens Point - Keegan West
2nd WRST (UW-Oshkosh) - March 11 - The Shuf-
fle Hr. 2
3rd WSUM (UW-Madison) - Pet Sounds

Station Imaging Radio

1st UW-Stevens Point - Queen Tribute Day
Promo
2nd WSUM (UW-Madison) - Hey Hello Legal
3rd None Selected

Podcast (Radio)

1st UW-Madison - Isolated
2nd Marquette University - Games & Grub:
Matt Wolfe, Coffee, and Keep Showing Up
3rd UW-Madison - Dating in 2020

General Entertainment Program (Radio)

1st WRST (UW-Oshkosh) - Script to Screen -
Nov. 10, 2020
2nd WSUM (UW-Madison) - Happy Hour
3rd Marquette University - Lobster Squad:
Monster and Moustaches

General Entertainment Program (TV)

1st MPTV (Milwaukee Area Technical College) -
Pizza Pies & Pepperoni
2nd MPTV (Milwaukee Area Technical College) -
Letters to Santa - A Wish Received
3rd MPTV (Milwaukee Area Technical College) -
Late Night Milwaukee

Audio Storytelling-Sound (Radio)

1st WSUM (UW-Madison) - Open Wisconsin
Protest
2nd Marquette University - Habitat Restore
3rd WSUM (UW-Whitewater) - Chancellor
Watson

Long Form Production Non-News (Radio)

1st UW-River Falls - The Spread and
Stipulations
2nd UW-Stevens Point - Sherlock Holmes Radio
Play
3rd WRST (UW-Oshkosh) - Combating Cyber
Libel

Public Affairs/Talk Show (Radio)

1st WSUM (UW-Madison) - Pete Buttigieg
Interview
2nd WSUM (UW-Madison) - Senator Elizabeth
Warren Interview
3rd WUEC (UW-Eau Claire) - COVID on Campus

Public Affairs (TV)

1st Titan TV (UW-Oshkosh) - UW Oshkosh
UWO in 30: Taste of Japan
2nd SPTV (UW-Stevens Point) - What's The
Point: Student Government Association
3rd None Selected

PSAs/Commercials (Radio)

1st WSUM (UW-Madison) - Right Now PSA
2nd WSUM (UW-Madison) - COVID-19 PSA
3rd None Selected

Promotional/PSAs/Commercials (TV)

1st UW-Whitewater - Thank You PSA
2nd Titan TV (UW-Oshkosh) - Newman Center
Promo
3rd Titan TV (UW-Oshkosh) - Cooking Up
Content Promo

Informational/Educational/Corporate (TV)

1st SPTV (UW-Stevens Point) - SPTV
Recruitment Call
2nd UW-Whitewater - Music and Art
Collaborative Project 2
3rd SPTV (UW-Stevens Point) - Pointer Promo

Website

1st UW-Madison - Covida
2nd UW-Milwaukee - Media Milwaukee
3rd UW-Madison - Seeing 2020 in 20-20

Social Media

1st UW-Madison - Curb Magazine
2nd UW-Stevens Point - 90FM Social Media
3rd WSUM (UW-Madison) - WSUM Instagram