### Morning Newscast

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WITI TV, FOX6 WakeUp News</td>
</tr>
<tr>
<td>2nd</td>
<td>WTMJ TV, Live at Daybreak: Winter Storm Warning</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, 12 News This Morning</td>
</tr>
</tbody>
</table>

### Evening Newscast

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, 12 News At 5:00: Police Classroom Shooting</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, 12 News At 5:00: Freeway Crash, Roadway Shooting &amp; Rodent Restaurant Shutdown</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, Live at 6:00: Officer Rittner Killed in Line of Duty</td>
</tr>
</tbody>
</table>

### Sportscast

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, Stephanie Sutton</td>
</tr>
<tr>
<td>2nd</td>
<td>WITI TV, Tim Van Vooren</td>
</tr>
<tr>
<td>3rd</td>
<td>WITI TV, Kaitlin Sharkey</td>
</tr>
</tbody>
</table>

### Weathercast

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WITI TV, Tom Wachs</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Lindsey Slater</td>
</tr>
<tr>
<td>3rd</td>
<td>WDJT TV, Justin Thompson-Gee</td>
</tr>
</tbody>
</table>

### Continuing Coverage

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, Vape Crisis In Wisconsin</td>
</tr>
<tr>
<td>2nd</td>
<td>WTMJ TV, Vaping Crisis</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, Austin’s Story</td>
</tr>
</tbody>
</table>

### Spot News

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, Officer Killed</td>
</tr>
<tr>
<td>2nd</td>
<td>WITI TV, Waukesha South High School Shooting</td>
</tr>
<tr>
<td>3rd</td>
<td>WITI TV, Waukesha County Standoff</td>
</tr>
</tbody>
</table>

### News Writing

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, World War II Vet “Living History”</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Dad Rock Radio</td>
</tr>
<tr>
<td>3rd</td>
<td>WITI TV, Feast of Crispian</td>
</tr>
</tbody>
</table>

### Hard News/Investigative

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WTMJ TV, Loophole in Wisconsin Law</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Police Suspended For “Ignored” Call</td>
</tr>
<tr>
<td>3rd</td>
<td>WITI TV, Denied: The Governor’s Emails</td>
</tr>
</tbody>
</table>

### Series or Documentary

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WITI TV, Cold Case</td>
</tr>
<tr>
<td>2nd</td>
<td>WMVS TV, 10thirty-six - A Hope for Tomorrow</td>
</tr>
<tr>
<td>3rd</td>
<td>WMVS TV, Black Nouveau - We Got This!</td>
</tr>
</tbody>
</table>

### Feature

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WYTU TV, Homeless Special Shelter</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Tightrope of Trust</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, Zoo Doo</td>
</tr>
</tbody>
</table>

### Live On-Scene Reporting

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WDJT TV, Pauleen Le</td>
</tr>
<tr>
<td>2nd</td>
<td>WITI TV, Ashley Sears</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, Hannah Hilyard</td>
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</tbody>
</table>

### Use of Video

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WDJT TV, Labor of Love</td>
</tr>
<tr>
<td>2nd</td>
<td>WDJT TV, Moment In Wisconsin</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, First Responder Close Calls</td>
</tr>
</tbody>
</table>

### Sports Reporting

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WDJT TV, Scott Grodsky Composite</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Stephanie Sutton</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, Stephen Watson</td>
</tr>
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</table>

### Significant Community Impact

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WMVS TV, Kids in Crisis: You’re Not Alone</td>
</tr>
<tr>
<td>2nd</td>
<td>WITI TV, Contact 6</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, Pet Walk Milwaukee</td>
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### Specialty Programming

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WDJT TV, Brew Crew Preview</td>
</tr>
<tr>
<td>2nd</td>
<td>WITI TV, Perry’s People</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, Season To Celebrate</td>
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### Image Promotion

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WDJT TV, CBS 58 Milwaukee Image</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Station Image 2019</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, 10PM Image 2019</td>
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### Weather Promotion

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WTMJ TV, Get to Know Niz</td>
</tr>
<tr>
<td>2nd</td>
<td>WISN TV, Baden Weather Proof 2019</td>
</tr>
<tr>
<td>3rd</td>
<td>WDJT TV, Kids Weather Promo</td>
</tr>
</tbody>
</table>

### Sports Promotion

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, Big 12 Sports Saturday Image</td>
</tr>
<tr>
<td>2nd</td>
<td>WTMJ TV, Montee Ball Comes Clean</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, Former Packer William Henderson... Bullied!</td>
</tr>
</tbody>
</table>

### Topical Promotion

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, Project Community Promotion</td>
</tr>
<tr>
<td>2nd</td>
<td>WYTU TV, T63 Pill Scam</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, Vaping Crisis</td>
</tr>
</tbody>
</table>

### Public Service Announcement

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
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</thead>
<tbody>
<tr>
<td>1st</td>
<td>WTYU TV, Hispanic Professionals of Greater Milwaukee</td>
</tr>
<tr>
<td>2nd</td>
<td>WDJT TV, Cesar Chavez Event: Salas</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, Go Red 2019</td>
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</table>

### Commercial or Underwriting Announcement

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WDJT TV, Sendiks: There’s More In Store</td>
</tr>
<tr>
<td>2nd</td>
<td>WYTU TV, Heiser Chevrolet</td>
</tr>
<tr>
<td>3rd</td>
<td>WDJT TV, Summerfest Big Backyard 2019</td>
</tr>
</tbody>
</table>

### Website

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WITI TV, FOX6Now.com</td>
</tr>
<tr>
<td>2nd</td>
<td>WDJT TV, CBS58.com</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, WISN.com</td>
</tr>
</tbody>
</table>

### Web Story

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WISN TV, Off-duty Racine officer killed in bar shooting, manhunt underway</td>
</tr>
<tr>
<td>2nd</td>
<td>WTMJ TV, Danger Zones: A river of drunk driving runs through Milwaukee County</td>
</tr>
<tr>
<td>3rd</td>
<td>WTMJ TV, CBD buyer beware: Regulations may be needed in hemp oil industry</td>
</tr>
</tbody>
</table>

### Use of Social Media

<table>
<thead>
<tr>
<th>Place</th>
<th>Station/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>WITI TV, FOX6 News Digital Team</td>
</tr>
<tr>
<td>2nd</td>
<td>WYTU TV, Milwaukee Weather Alert</td>
</tr>
<tr>
<td>3rd</td>
<td>WISN TV, WISN Best Use of Social Media</td>
</tr>
</tbody>
</table>
**Medium Market Television**

**Original Digital Content**
- **1st Place**: WTMJ TV, My Block: Welcome to Ms. Anne's neighborhood
- **2nd Place**: WITI TV, Open Record
- **3rd Place**: WITI TV, Deff-initely Milwaukee

**Online Personality**
- **1st Place**: WISN TV, Cherney Amhara
- **2nd Place**: WISN TV, Lindsey Slater
- **3rd Place**: WDJT TV, CBS 58 Meteorologist Justin Thompson-Gee

**Online Breaking News Coverage**
- **1st Place**: WITI TV, Jayme Closs
- **2nd Place**: WDJT TV, Abducted teen Jayme Closs found alive
- **3rd Place**: WTMJ TV, Jayme Closs Found Safe

**Morning Newscast**
- **1st Place**: WKOW TV, 27 News at 11am: July 19, 2019
- **2nd Place**: WISC TV, Sun Prairie Strong
- **3rd Place**: WBAY TV, Action 2 News This Morning: November 6, 2019

**Evening Newscast**
- **1st Place**: WMTV TV, NBC15 News at 10: July 10
- **2nd Place**: WKOW TV, 27 News at 10pm: July 10, 2019
- **3rd Place**: WISC TV, MG&E Downtown Fire

**Sportscast**
- **1st Place**: WKOW TV, WKOW Sports
- **2nd Place**: WBAY TV, Chris Roth
- **3rd Place**: WMTV TV, NBC15 Sports

**Weathercast**
- **1st Place**: WISC TV, Chris Reece
- **2nd Place**: WBAY TV, Brad Spakowitz
- **3rd Place**: WLUK TV, Justin Steinbrinck

**Continuing Coverage**
- **1st Place**: WMTV TV, Sun Prairie Stronger
- **2nd Place**: WMTV TV, Paradigm Workplace Shooting
- **3rd Place**: WBAY TV, Appleton Firefighter Shooting

**Spot News**
- **1st Place**: WGBA TV, Jayme Closs Found Alive
- **2nd Place**: WISC TV, Jayme Closs Found Alive
- **3rd Place**: WKOW TV, Substation Fire

**News Writing**
- **1st Place**: WMTV TV, Love is in the Lake
- **2nd Place**: WBAY TV, One Day, Two Hearts, Triple Bypasses
- **3rd Place**: WBAY TV, Hero Student Shelters Classmates

**Hard News/Investigative**
- **1st Place**: WMTV TV, Human Trafficking: A Survivor’s Story
- **2nd Place**: WBAY TV, Summit Contracting Fraud
- **3rd Place**: WKOW TV, Red Flags Missed Before Killing

**Series or Documentary**
- **1st Place**: PBS Wisconsin, Mike Leckrone: Wisconsin’s Showman
- **2nd Place**: WMTV TV, Making A Difference
- **3rd Place**: WLUK TV, The Missing and the Murdered

**Feature**
- **1st Place**: WISC TV, Lorraine’s Journey
- **2nd Place**: PBS Wisconsin, Adaptive Skier
- **3rd Place**: WKOW TV, Dominic’s Ripple

**Live On-Scene Reporting**
- **1st Place**: WLUK TV, Justin Steinbrinck
- **2nd Place**: WMTV TV, NBC15’s Amelia Jones
- **3rd Place**: WKOW TV, Caroline Bach

**Use of Video**
- **1st Place**: PBS Wisconsin, A LEGO Love Story
- **2nd Place**: PBS Wisconsin, History Diver
- **3rd Place**: WMTV TV, The “It” Factor

**Sports Reporting**
- **1st Place**: PBS Wisconsin, Teen Archer
- **2nd Place**: PBS Wisconsin, Snowshoe Baseball
- **3rd Place**: WKOW TV, Lance Veeser

**Significant Community Impact**
- **1st Place**: WMTV TV, NBC15’s Share Your Holidays
- **2nd Place**: WBAY TV, CP Telethon
- **3rd Place**: WKOW TV, Farm Aid Telethon

**Specialty Programming**
- **1st Place**: PBS Wisconsin, Music from Madeline Island
- **2nd Place**: WMTV TV, NBC15 Sounds of the Season
- **3rd Place**: WBAY TV, First Alert Weather Winter Preview

**Image Promotion**
- **1st Place**: WISC TV, News 3 Now - “Change 2019”
- **2nd Place**: WKOW TV, 27 News Movie Trailer
- **3rd Place**: WKOW TV, 80’s Throwback

**Weather Promotion**
- **1st Place**: WKOW TV, Storm Track Code Names
- **2nd Place**: WISC TV, First Alert Weather - “Accurate”
- **3rd Place**: WBAY TV, Keep You Safe

**Sports Promotion**
- **1st Place**: WMTV TV, Pro Football Challenge 2019
- **2nd Place**: WBAY TV, Cover 2
- **3rd Place**: WMTV TV, Friday Night Football Blitz 2019

**Topical Promotion**
- **1st Place**: WKOW TV, Protecting Our Kids Online
- **2nd Place**: WMTV TV, Toxic Trend
- **3rd Place**: PBS Wisconsin, Mike Leckrone: Wisconsin’s Showman

**Public Service Announcement**
- **1st Place**: WKOW TV, Senior Brat Delivery Day
- **2nd Place**: WMSN TV, Lions Eye Bank - Dawn Lyons-Wood Testimonial
- **3rd Place**: WLUK TV, Suicide Prevention
**Commercial or Underwriting Announcement**
- 1st Place: WISC TV, Friends Of Carbone - “Andy North”
- 2nd Place: WLUK TV, Lamers Dairy Family Farms
- 3rd Place: WBAY TV, Watter Plumbing

**Website**
- 1st Place: WLUK TV, FOX 11 Online
- 2nd Place: WFRV TV, WeAreGreenBay.com
- 3rd Place: PBS Wisconsin, WisContext

**Web Story**
- 1st Place: WFRV TV, Local 5 goes to boot camp
- 2nd Place: WFRV TV, A Day in the Life: Covering the Green Bay Packers on gameday
- 3rd Place: WBAY TV, Making a Murderer: Brendan Dassey’s attorneys ask for clemency

**Use of Social Media**
- 1st Place: WKOW TV, Mysterious death in Iowa County
- 2nd Place: WMTV TV, NBC15 Madison Instagram page
- 3rd Place: WMTV TV, NBC15 Madison Facebook page

**Original Digital Content**
- 1st Place: PBS Wisconsin, Kindness in the Classroom
- 2nd Place: WKOW TV, Anniversary of firefighters death Facebook live broadcast
- 3rd Place: WISC TV, News 3 Now Alexa Updates

**Online Personality**
- 1st Place: WKOW TV, Rebecca Ribley, Wake Up Wisconsin anchor
- 2nd Place: WBAY TV, Tia Johnson
- 3rd Place: WKOW TV, Meteorologist John Zeigler

**Online Breaking News Coverage**
- 1st Place: WKOW TV, Missing teen escapes captor after 88 days
- 2nd Place: WKOW TV, Substation explosion
- 3rd Place: WISC TV, Downtown Fire Livestream

**Morning Newscast**
- 1st Place: WEAU TV, Hello Wisconsin: November 27, 2019
- 2nd Place: WSAW TV, Sunrise 7: February 22, 2019
- 3rd Place: WAOW TV, Treacherous Travel

**Evening Newscast**
- 1st Place: CBS3 - Duluth Superior, CBS 3 News at 6: National Night Out
- 2nd Place: WQOW TV, Live at Five
- 3rd Place: WAOW TV, July Storms

**Sportscast**
- 1st Place: WSAW TV, Reece Van Haaften
- 2nd Place: WEAU TV, SportScene 13
- 3rd Place: WAOW TV, Brad Hanson

**Weathercast**
- 1st Place: WEAU TV, Meteorologist Darren Maier
- 2nd Place: WZAW TV, Chad Franzen
- 3rd Place: WKBT TV, Meteorologist Michelle Poedel Compilation

**Continuing Coverage**
- 1st Place: WSAW TV, Bunker Fugitive
- 2nd Place: WAOW TV, Severe Storms, Tomados Ravage Area
- 3rd Place: WAOW TV, Cemetery Shooting

**Spot News**
- 1st Place: WEAU TV, Lake Hallie Homicide
- 2nd Place: WAOV TV, Cemetery Shooting
- 3rd Place: WSAW TV, Pine Grove Cemetery Shooting

**News Writing**
- 1st Place: WKBT TV, Battle of Emotions
- 2nd Place: CBS3 - Duluth Superior, Church Piano Move in Day
- 3rd Place: KBJR TV, Dog Tags Returned

**Hard News/Investigative**
- 1st Place: WSAW TV, Crossing the Line
- 2nd Place: WSAW TV, Tariffs and Farmer Suicide
- 3rd Place: WKBT TV, America's Dairyland-News 8 Investigates

**Series or Documentary**
- 1st Place: WSAW TV, Marathon County Foster Care
- 2nd Place: WXOW TV, Hooked to HEAL
- 3rd Place: WKBT TV, Community Rising-One Year Later

**Feature**
- 1st Place: WXOW TV, Soren’s Journey
- 2nd Place: CBS3 - Duluth Superior, Building Boats, Building Community
- 3rd Place: WSAW TV, You Know You’re From...Edgar: Officer Aaron Karlen

**Live On-Scene Reporting**
- 1st Place: WEAU TV, Sarah Winkelmann Live Compilation
- 2nd Place: WAOW TV, Ally Peters
- 3rd Place: WAOW TV, Rashad Williams

**Use of Video**
- 1st Place: WSAW TV, You Know You’re From..Wittenberg: Resch Lanes
- 2nd Place: WKBT TV, Eye Piece-Trap shoot
- 3rd Place: WEAU TV, A Distinguished Career

**Sports Reporting**
- 1st Place: WKBT TV, Ray Felton
- 2nd Place: WXOW TV, Ryan Bott: The Only Way Is Up
- 3rd Place: KBJR TV, Blind Golfer Gets Hole-in-One

**Significant Community Impact**
- 1st Place: WSAW TV, Buddy Check 7
- 2nd Place: WAOW TV, Jefferson Awards
- 3rd Place: WEAU TV, Distracted Driving

**Specialty Programming**
- 1st Place: WSAW TV, The Home Enhancement Show
- 2nd Place: WJFW TV, WJFW-TV Presents: Up North at 4 LSW Marathon County
- 3rd Place: WEAU TV, UCP Telethon

**Image Promotion**
- 1st Place: WXOW TV, The Whole Story
- 2nd Place: WSAW TV, One News Station
- 3rd Place: WSAW TV, Everywhere I Go
Weather Promotion
1st Place WAOW TV, Record Breaking Snow
2nd Place WXOW TV, Snow For Sale
3rd Place WSAW TV, Snowiest Month Ever

Sports Promotion
1st Place WSAW TV, Hilight Zone - Makeup Room
2nd Place WEAU TV, SportScene 13 Football Highlights
3rd Place WAOW TV, Sports Express

Topical Promotion
1st Place WSAW TV, Back to School
2nd Place WAOW TV, Babysitter Warning
3rd Place WSAW TV, Extra Life

Public Service Announcement
1st Place WSAW TV, Meet the Miracle Kids - Morgan
2nd Place WXOW TV, Alliance to HEAL
3rd Place WSAW TV, Extra Life

Commercial or Underwriting Announcement
1st Place WSAW TV, Weinbrenner Shoes
2nd Place WLAX TV, Blue Moon Restaurant
3rd Place WEAU TV, Eau Claire Children’s Theatre - Peter Pan

Website
1st Place WAOW TV, Toys for Tots
2nd Place CBS3 - Duluth Superior, CBS3Duluth.com
3rd Place KBJR TV, KBJR 6

Web Story
1st Place WSAW TV, Wanted Man Hides in Bunker for Three Years to Avoid Arrest
2nd Place WEAU TV, Officer involved shooting at the Indianhead Motel
3rd Place WEAU TV, Bloomer Sewer Dispute

Use of Social Media
1st Place WAOW TV, April Flooding
2nd Place WEAU TV, WEAU Social Media
3rd Place WSAW TV, Severe Weather Cut-Ins

Original Digital Content
1st Place WEAU TV, Online Buzz-worthy Video - Weather Record Breaker
2nd Place WSAW TV, Nearly Twenty-Year-Old Cold Case May be Solved
3rd Place WAOW TV, News 9 Rewind: Last Minute Shopping

Online Personality
1st Place WSAW TV, Jeff Thelen
2nd Place WAOW TV, Rashad Williams
3rd Place WEAU TV, Sarah Winkelman

Online Breaking News Coverage
1st Place WSAW TV, Twenty Four Hours of Severe Weather in Two Rounds
2nd Place WSAW TV, October 2019 Shooting in Cemetery
3rd Place WEAU TV, Tornado Coverage

Morning Radio Show
1st Place WTMJ AM, Wisconsin’s Morning News: January 11, 2019
2nd Place WRRD AM, The Earl Ingram Show: August 10, 2019
3rd Place WLSP LP, Good Morning Sun Prairie

Radio Show
1st Place WTMJ AM, Wisconsin’s Afternoon News: September 11, 2019
2nd Place WKTI FM, Homer & Gabe
3rd Place WKTI FM, The Power Lunch with Greg Matzek

Newscast
1st Place WTMJ AM, Wisconsin’s Morning News: January 8, 2019
2nd Place WTMJ AM, Wisconsin’s Morning News: January 30, 2019

Sportscast
1st Place WTMJ AM, Bryan Dee
2nd Place WTMJ AM, Greg Matzek

Continuing Coverage
1st Place WUWM FM, End Of The JobLines
2nd Place WTMJ AM, Polar Vortex
3rd Place WUWM FM, Palmyra-Eagle Dissolution

Spot News
1st Place WTMJ AM, Death of Officer Rittner
2nd Place WTMJ AM, Waukesha South School Shooting
3rd Place WORT FM, UW-Madison Reinstates Multicultural Learning Community House Fellow

News Writing
1st Place WISN AM, The Cross Still Stands
2nd Place WUWM FM, Bird-Friendly Stadium
3rd Place WTMJ AM, Dad Rock Radio

Hard News/Investigative
1st Place WTMJ AM, Along the Border
2nd Place WUWM FM, Human Trafficking Series
3rd Place WISN AM, A Dangerous Background

Feature
1st Place WISN AM, The Strength to Stand
2nd Place Wisconsin Public Radio - WHA, First Bikes and Quality Time for A Dad and His Daughter
3rd Place WUWM FM, The Ledge-Sit That Brought the Who to Milwaukee In 1982

Use of Audio in Radio News
1st Place WTMJ AM, Flamenco Artist
2nd Place WTMJ AM, Harley’s LiveWire Launch
3rd Place WUWM FM, Mini Solar Derby

Live On-Scene Reporting
1st Place WTMJ AM, Officer Rittner death
2nd Place WTMJ AM, Brewers Opening Day
**Interview**
1st Place  WRRD AM, Hon Brittany Grayson - Daun of the Resistance: October 25, 2019
2nd Place  WRRD AM, US Senator Ron Johnson on The Devil’s Advocates: October 2, 2019
3rd Place  WUWM FM, Wisconsin’s First Black Newly Elected Lieutenant Governor Talks Life and Politics

**Sports Play By Play**
1st Place  WIBA AM, UW Women’s Volleyball vs Nebraska 2019 Division I Women’s Volleyball Championship - Quarterfinals
2nd Place  WTSO AM, Madison Memorial Walks Off Verona For An Epic Homecoming Win
3rd Place  WLSP LP, SPHS Cardinal Football: Madison West vs Sun Prairie

**Significant Community Impact**
1st Place  WTMJ AM, Steve Scaffidi’s Salute to Service
2nd Place  WTMJ AM, WTMJ Cares: Operation Glory
3rd Place  WUWM FM, Project Milwaukee: Great Lakes, Troubled Waters

**Specialty Programming**
1st Place  Wisconsin Public Radio - WHA Classroom Frequency: Student Voices from Wisconsin
2nd Place  WUWM FM, Lake Effect On-Site: Brewery District
3rd Place  WTMJ AM, Brewers On Deck

**Promotional Announcement**
1st Place  WTMJ AM, Rabbit Season
2nd Place  WOZN FM, Mark Murphy the Comedian
3rd Place  WKTI FM, 94.5 ESPN on Alexa

**Commercial or Underwriting Announcement**
1st Place  WTMJ AM, Fear District
2nd Place  WSSP AM, “Like a Well Run ER TV show”
3rd Place  WTMJ AM, Vision Travel - No!

**Humorous Commercial or Underwriting Announcement**
1st Place  WTMJ AM, Pella Windows & Doors of Wisconsin - Lifestyles
2nd Place  WSSP AM, “Bad Jingle, Great Junk”
3rd Place  WTMJ AM, Miba- Recruit

**Website**
1st Place  Wisconsin Public Radio - WHA WPR.org
2nd Place  Wisconsin Public Radio - WHA High Tolerance Special Series
3rd Place  WUWM FM, WUWM.COM

**Web Story**
1st Place  WUWM FM, Cryptosporidium vs Lead: Comparing Milwaukee’s Response To These Major Water Threats
2nd Place  Wisconsin Public Radio - WHA Climate Change Protest
3rd Place  WTMJ AM, Marija Temo

**Use of Social Media**
1st Place  Wisconsin Public Radio - WHA WPR Facebook Strategy
2nd Place  WTMJ AM, WTMJ
3rd Place  Wisconsin Public Radio - WHA WPR Twitter Strategy

**Original Digital Content**
1st Place  Wisconsin Public Radio - WHA Derailed
2nd Place  WTMJ AM, Stars & Stripes Honor Flight - A Flight of Healing and Gratitude
3rd Place  WUWM FM, ‘It’s Something I’ll Never Forget’: Cryptosporidium’s Impact On Milwaukeans

**Online Personality**
1st Place  WTMJ AM, Steve Scaffidi
2nd Place  WSSP AM, Bart Winkler
3rd Place  WTMJ AM, Wayne Larrivee

**Online Breaking News Coverage**
1st Place  Wisconsin Public Radio - WHA Jayme Closs Case
2nd Place  Wisconsin Public Radio - WHA Substations Explosions
3rd Place  WTMJ AM, Death of Officer Rittner

**Medium Market Radio News & Talk**

**Morning Radio Show**
1st Place  WSCO AM, B.J. & The Bear
2nd Place  WKTY AM, Dave and Skradie in The Morning
3rd Place  WSAU FM, WSAU Wisconsin Morning News Weekdays: Even When We Talk About Vegetables it’s Entertaining

**Radio Show**
1st Place  WSCO AM, The Appleton Trophy Fantasy Football Show with Leo, Balky & Alex
2nd Place  WHWC FM, The West Side: Racial Tensions at UW-Eau Claire
3rd Place  WHLA FM, Newsmakers: Stories from the Flood

**Newscast**
1st Place  WTAQ AM, WTAQ’s Afternoon News: December 3, 2019
2nd Place  WTAQ AM, WTAQ’s Morning News: August 5, 2019
3rd Place  WSAU FM, Wisconsin Morning News with Chris Conley: September 11

**Sportscast**
1st Place  WOMT AM, WOMT Morning Sports
2nd Place  WFDL AM, Source 2019 Daily Sportscasts
3rd Place  WHBY AM, B.J. DeGroot on 5/17/19, 6/6/19, 11/19/19

**Continuing Coverage**
1st Place  WSAU FM, Residents Continue Push for Dioxin Testing in Riverside Park Neighborhood
2nd Place  WOMT AM, Alderperson Absent - Violations
3rd Place  WTAQ AM, Return To Nam

**Spot News**
1st Place  WHBY AM, Appleton Firefighter Killed
2nd Place  WOMT AM, Manitowoc SWAT Breach
3rd Place  WFDL AM, Ice Jam Evacuation

**News Writing**
1st Place  WSAU FM, THIS DAY with Chris Conley: Silent Night
2nd Place  WTAQ AM, Ice Cream Man to the Rescue
3rd Place  WOMT AM, Physical Adversity No Obstacle
### Hard News/Investigative
1st Place  WFDL AM, Forced Evacuation
2nd Place  WOMT AM, Two Rivers Police Shooting
3rd Place  WTAQ AM, 'Bomb Sniffing Robot'

### Feature
1st Place  WTAQ AM, Booyah Hoopla
2nd Place  WOMT AM, Screamin' Conuts
3rd Place  WFDL AM, The Gift of Independence

### Use of Audio in Radio News
1st Place  WTAQ AM, Ice, Ice, Baby
2nd Place  WSAU FM, Remembrance Tree Lit at Pine Grove Cemetery
3rd Place  WOMT AM, Swetlik Gas Station Has New Life

### Live On-Scene Reporting
1st Place  WTAQ AM, Paczki Day
2nd Place  WTAQ AM, East River Flood
3rd Place  WOMT AM, SS Badger Arrives for Season

### Interview
1st Place  WOMT AM, Life-Saving Donation & Meeting
2nd Place  WTAQ AM, Salute To Betty White
3rd Place  WHBY AM, Josh Dukelow with Appleton Mayor Tim Hanna

### Sports Play By Play
1st Place  WSCO AM, Oshkosh North vs. Kenosha Bradford with Joey D.
2nd Place  WRIG AM, Wausau East - Mosinee Football Overtime
3rd Place  WSCO AM, BJ DeGroot - Neenah vs. Hudson 03-10-19

### Significant Community Impact
1st Place  WOMT AM, Operation Santa Paws Donation Drive
2nd Place  WSAU FM, 42nd Annual Hodag Country Festival Comes to Rhinelander
3rd Place  WHBY AM, Focus on Veterans with Hayley Tenpas

### Specialty Programming
1st Place  KFIZ AM, Halloween Party for the Kids
2nd Place  WOMT AM, 2019 Lakeshore Holiday Parade

### Promotional Announcement
1st Place  WOMT AM, Seehafer News App
2nd Place  WOMT AM, WOMT News September Promo

### Public Service Announcement
1st Place  WOMT AM, Crimestoppers P3 App

### Commercial or Underwriting Announcement
1st Place  WSAU FM, Mullins Cheese - Plump Turkeys
2nd Place  WOMT AM, Lakeshore Sub's Delivers
3rd Place  WIZM AM, Craftsmanship

### Humorous Commercial or Underwriting Announcement
1st Place  WOMT AM, Satori Auto Center
2nd Place  WSAU FM, Arrow Sports Club - Parking Lot Party 2019
3rd Place  WOGO AM, Mason Companies “Weighed Down”

### Website
1st Place  WSAU FM, WSAU.com
2nd Place  WOMT AM, SeehaferNews.com
3rd Place  WSCO AM, thescorewi.com

### Web Story
1st Place  WSAU FM, Groundbreaking Held for JoJo's Jungle
2nd Place  WOMT AM, Garbage Truck Collides With Semi on Memorial Drive
3rd Place  WSAU FM, UWSP given $4 million gift for education

### Use of Social Media
1st Place  WOMT AM, Looking Back with Lee & Damon
2nd Place  WSAU FM, WOMT Twitter and Facebook
3rd Place  WOMT AM, “Where Am I?” Wednesday

### Original Digital Content
1st Place  WOMT AM, Scare USA Contest
2nd Place  WOMT AM, Be My Guest+
3rd Place  WAYY AM, The Man Cave Football Podcast

### Online Personality
1st Place  WHBY AM, Hayley Tenpas
2nd Place  WOMT AM, Ruby Gutierrez
3rd Place  WOMT AM, Lee & Damon in the Morning

### Online Breaking News Coverage
1st Place  WOMT AM, Arrest Made in Manitowoc Double Homicide Case
2nd Place  WOMT AM, Active Situation in the City of Manitowoc

### Small Market Radio News & Talk

### Morning Radio Show
1st Place  WHYB FM, Chuck and Jim Veterans Day Show
2nd Place  WBEV AM, Morning Show: January 9, 2019
3rd Place  WWIS FM, Buyline: March 8, 2019

### Radio Show
1st Place  WHYB FM, Swap Shop
2nd Place  WBEV AM, Breaktime

### Newscast
1st Place  WHYB FM, WHYB AM News: April 30
2nd Place  WBEV AM, WBEV Newscast with Kevin Haugen: March 28, 2019
3rd Place  WBEV AM, WBEV Newscast with Craig Warmbold: April 6, 2019

### Sportscast
1st Place  WBEV AM, WBEV Sportscast
2nd Place  WHYB FM, High School Football Round Up

### Continuing Coverage
1st Place  WBEV AM, Coverage of Fox Lake Murder Trial
2nd Place  WBEV AM, Beaver Dam's Budget Debacle
3rd Place  WHYB FM, Menominee Pot Sales
**Spot News**
- 1st Place WHYB FM, Arrest Made in Double Homicide Cold Case
- 2nd Place WBEV AM, Fire Chief Reports Gas Leak During Interview with Sheriff
- 3rd Place WHYB FM, VanCleve Cougar

**News Writing**
- 1st Place WHYB FM, Return to Nam
- 2nd Place WHYB FM, Manufacturing Alliance
- 3rd Place WBEV AM, Beaver Dam Mayor, Alderman Clash at Listening Session

**Hard News/Investigative**
- 1st Place WHYB FM, International Program
- 2nd Place WHYB FM, Drug Trends Changing in Marinette County
- 3rd Place WBEV AM, First Murder in Beaver Dam in Decades

**Feature**
- 1st Place WHYB FM, Future Fund
- 2nd Place WBEV AM, Big Boy Rides the Rails into Friesland
- 3rd Place WHYB FM, Fairy Godmother Project

**Use of Audio in Radio News**
- 1st Place WBEV AM, Cassidy Interviews BDACt Cast of Frozen Jr
- 2nd Place WHYB FM, SBR Meet & Greet
- 3rd Place WHYB FM, Menominee vs Hopkins

**Live On-Scene Reporting**
- 1st Place WBEV AM, Live from the Dodge County Historical Society
- 2nd Place WHYB FM, Small Business Revolution Top 5 Announcement

**Interview**
- 1st Place WBEV AM, David Victor of Boston
- 2nd Place WHYB FM, Interview with Patti Whipp
- 3rd Place WJMC AM, 9-11 Anniversary

**Sports Play By Play**
- 1st Place WHYB FM, Menominee vs Kingsley
- 2nd Place WHYB FM, Menominee vs Hopkins
- 3rd Place WMAM AM, Marines Lose on Last-Second Shot

**Significant Community Impact**
- 1st Place WBEV AM, Children’s Radiothon Surpasses $2 million
- 2nd Place WHYB FM, Small Business Revolution
- 3rd Place WWIS FM, Addiction: Road to Recovery

**Specialty Programming**
- 1st Place WBEV AM, Memorial Day Ceremony
- 2nd Place WHYB FM, M&M Youth Football Championship
- 3rd Place WBEV AM, WBEV Tribute to Veterans

**Promotional Announcement**
- 1st Place WBEV AM, WBEV Sports Promo
- 2nd Place WBEV AM, Radio Bingo

**Public Service Announcement**
- 1st Place WBEV AM, BDACt Gets the Blues
- 2nd Place WBEV AM, BDACt Presents Magic Mike
- 3rd Place WHYB FM, Diabetes PSA

**Commercial or Underwriting Announcement**
- 1st Place WBEV AM, Vita Park Singing Eye Docs Christmas Carol
- 2nd Place WBEV AM, Surefire Bluegrass Singers
- 3rd Place WBEV AM, Rechecks Breaking News

**Website**
- 1st Place WBEV AM, DailyDodge.com

**Web Story**
- 1st Place WBEV AM, Beaver Dam Police Active Shooter Training
- 2nd Place WHYB FM, Wausaukee Rescue Squad in Urgent Need of Volunteers
- 3rd Place WBEV AM, Retiring Dispatchers Reflect On History Of 9-1-1 Call Center

**Use of Social Media**
- 1st Place WHYB FM, Classic Hits 103.7 Facebook Page
- 2nd Place WBEV AM, Daily Dodge Facebook/Twitter
- 3rd Place WWIS FM, Buyline: October 31, 2019

**Original Digital Content**
- 1st Place WBEV AM, Dodge County teen donates auction winnings to cancer patient
- 2nd Place WBEV AM, LIVE Beer Cam
- 3rd Place WMAM AM, Joe Beazio SportsBuzz Video

**Online Personality**
- 1st Place WBEV AM, Wade Bates

**Online Breaking News Coverage**
- 1st Place WBEV AM, Video Following Fiery Crash Into Beaver Dam Middle School
- 2nd Place WHYB FM, Vannieuwenhoven Arrest Press Conference
- 3rd Place WBEV AM, 12-Year-Old Cassidy Warmbold Interviews Theatre Troupe

**Large Market Radio Music Format**

**Morning Radio Show**
- 1st Place WJQM FM, Krista & The Morning Rush
- 2nd Place WMYX FM, Elizabeth & Radar - The Halloween Show
- 3rd Place WXSS FM, Riggs, Alley, & Gibbons - “The Day My New BF Met the Kids”

**Radio Show**
- 1st Place WMGN FM, Jillene Khan on Magic 98
- 2nd Place WJQM FM, Weeknights w/ DJ Fusion

**Newscast**
- 1st Place WWQM FM, Three Things You Should Know
- 2nd Place WVMO FM, Bird Report
- 3rd Place WVMO FM, Community Calendar

**Interview**
- 1st Place WLUM FM, Adler talks with Walton Goggins of The Unicorn on CBS
- 2nd Place WLUM FM, Adler talks with comedian Sebastian Maniscalco of The Irishman
- 3rd Place WVMO FM, Mark Croft Interview
Original Feature
1st Place WWQM FM, Marty, the World’s Biggest Packer Fan
2nd Place WMGN FM, Fletch & Lanette’s Bonehead Theater
3rd Place WVMO FM, Kids Naturally

Live On-Site Broadcast Remote
1st Place WJQM FM, 22nd Annual Tellurian Celebrity Golf Tournament
2nd Place WWQM FM, Hole In The Wall Tour
3rd Place WVMO FM, Monona Library Reopens

Use of Audio (Non-News)
1st Place WJJO FM, Badger State Towing - Cowboy Accident
2nd Place WOLX FM, "WOLX Flannel Fest"
3rd Place WVMO FM, When You Say Monona

Sports Coverage
1st Place WLUM FM, Adler talks with Ned Yost IV of the San Antonio Missions
2nd Place WVMO FM, Wife Carry Championships
3rd Place WVMO FM, Monona Grove Varsity Football

Significant Community Impact
1st Place WMGN FM, Magic 98 Holiday Wish
2nd Place WVMO FM, Veteran Stories
3rd Place WWQM FM, Radiothon for American Family Children’s Hospital

Specialty Programming
1st Place WLUM FM, FM 102.1 Retro Brunch
2nd Place WJQM FM, Surviving R. Kelly
3rd Place WVMO FM, Veteran Stories

Promotional Announcement
1st Place WVMO FM, From Our Listeners
2nd Place WMMM FM, “Matt Nathanson Does His Own Promo”
3rd Place WMSE FM, WMSE Old Man Pledge Pitch

Station Promo
1st Place WMSE FM, WMSE WKRP Theme
2nd Place WVMO FM, WVMO Artists
3rd Place WVMO FM, Just Good Music

Station Event Promo
1st Place WMGN FM, Magic 98’s Trip to Cranfest
2nd Place WJQM FM, Ornament Smash
3rd Place WMSE FM, WMSE 2019 Retro Dance Party Promo

Client Event Promo
1st Place WMGN FM, Magic 98’s Millionaire for A Day
2nd Place WVMO FM, Fools Flootilla: River Alliance of Wisconsin
3rd Place WVMO FM, Charity Jamboree

Public Service Announcement
1st Place WMGN FM, UW Gynecologic Oncology - Sparkle Of Hope Gala
2nd Place WVMO FM, Briarpatch November Runaway
3rd Place WVMO FM, New Monona Website

Commercial or Underwriting Announcement
1st Place WMYX FM, “Liberations”
2nd Place WXSS FM, “A Little Help Please”
3rd Place WMYX FM, “Every Year It Comes”

Humorous Commercial or Underwriting Announcement
1st Place WXSS FM, “Resolutions Start Here”
2nd Place WVMO FM, Monona Transit
3rd Place WOLX FM, “Awesome Shrimp”

Website
1st Place WMGN FM, Madison’s Magic 98
2nd Place WWQM FM, Q106.com
3rd Place WVMO FM, City of Monona: WVMO Page

Use of Social Media
1st Place WVMO FM, Monona News & Happenings
2nd Place WXSS FM, “Break From Drake” International Viral Campaign
3rd Place WJQM FM, 93.1 JAMZ

Original Digital Content
1st Place WMGN FM, Lanette’s Lazy Recipes
2nd Place WLDB FM, Taste Test Tuesday
3rd Place WXSS FM, Favorite NKOTB Member

Online Personality
1st Place WMGN FM, Jillene Khan on Magic 98
2nd Place WXSS FM, JMatt
3rd Place WJQM FM, Krista Hatcher

Live On-Site Coverage
1st Place WVMO FM, Monona Events Live
2nd Place WVMO FM, Wife Carry Championships

Medium Market Radio Music Format

Morning Radio Show
1st Place WBCV FM, The Big Cheese Morning Show with Trav- Bye Bye Emily Skye
2nd Place WIZM FM, The Z93 Morning Buzz with Brittany and Ballzr
3rd Place WAPL FM, WAPL Home Brewed: August 3, 2019

Radio Show
1st Place WIXX FM, The Fife Show Afternoons
2nd Place WIXX FM, Jayson Slade Night Show
3rd Place WAPL FM, John and Elwood: November 14, 2019

Newscast
1st Place WIFC FM, WIFC News with Tom King
2nd Place WAPL FM, News with Carol Patrizi: December 9, 2019
3rd Place WDEZ FM, Sports with Tom King

Interview
1st Place WISM FM, Steve Lukather (of Toto)
2nd Place WDEZ FM, Lady Antebellum - Hillary Scott Hodag Interview
3rd Place WOZZ FM, Interview With Blake Bedsaul of Saul
**Original Feature**
1st Place  WAPL FM, Small Town Crime Wave
2nd Place  WGTGD FM, The WGTD Radio Theater: The Entire 15th Season
3rd Place  WAPL FM, Four at Four: Fries

**Live On-Site Broadcast Remote**
1st Place  WMEQ FM, Classic Rock 92.1 Rock Fest Storm Coverage
2nd Place  WVTY FM, Farm Aid
3rd Place  WVTY FM, Summerfest 2019

**Use of Audio (Non-News)**
1st Place  WDRK FM, Oddly Enough - Seven Inches of Snow
2nd Place  WGTGD FM, The WGTD Radio Theater: “The Dean Martin Holiday Show Extravaganza.”
3rd Place  WDEZ FM, Chandra Lottery Press Conference

**Sports Coverage**
1st Place  WOZZ FM, Tom King Sports on Rock 94.7
2nd Place  WAPL FM, Road Show: Lambeau Field 3 Down Noise
3rd Place  WAPL FM, Farewell Bart Starr

**Significant Community Impact**
1st Place  WAPL FM, Saint or Scrooge
2nd Place  WZOR FM, Mental Health Awareness
3rd Place  WIFC FM, Be The Match Radiothon

**Specialty Programming**
1st Place  WISM FM, 2019 Chippewa Valley Christmas Music Special
2nd Place  WAPL FM, Home Brewed
3rd Place  WYTE FM, Nashville’s Next

**Promotional Announcement**
1st Place  WAPL FM, I Know Rock and Roll
2nd Place  WDEZ FM, 90’s Brunch Promo
3rd Place  WIXX FM, Hack Up a HairBAND Winning Weekend

**Station Promo**
1st Place  WAPL FM, 20 Albums For 2020
2nd Place  WOZZ FM, Leftovers Weekend Promo
3rd Place  WHTQ FM, Tropic Like It’s HOT

**Station Event Promo**
1st Place  WAPL FM, International Incident: Costa Rica Broadcasts
2nd Place  WZOR FM, Star Wars Episode IX Private Screening
3rd Place  WAPL FM, Xmas Bash 2019

**Client Event Promo**
1st Place  WAPL FM, Road Show Tasting Tour
2nd Place  WIXX FM, Gamblers Teddy Bear Toss Promo 2019
3rd Place  WAPL FM, Green Bay Fear

**Public Service Announcement**
1st Place  WZOR FM, Metallica Day of Service
2nd Place  WAPL FM, Combat Hunger
3rd Place  WGLX FM, Magic Paper Box

**Commercial or Underwriting Announcement**
1st Place  WAPL FM, Beyond Redline: PEPs
2nd Place  WWIB FM, Heritage Court “Letting Go”
3rd Place  WWIB FM, Mason Companies “Welcome to the Family”

**Humorous Commercial or Underwriting Announcement**
1st Place  WWIB FM, JY Collision “Call the Best”
2nd Place  WWIB FM, The Medicine Shoppe of Chippewa Falls and Menomonie Title: “Here’s Sneezin’ At You, Kid”
3rd Place  WIFC FM, Fireworks Country - Rad part

**Website**
1st Place  WVTY FM, 92.1 VTY Country
2nd Place  WZOR FM, RazorWisconsin.com
3rd Place  WAPL FM, WAPL.com

**Use of Social Media**
1st Place  WIFC FM, 95.5 WIFC gets social
2nd Place  WAPL FM, @WAPLRocks
3rd Place  WZOR FM, @RazorWisconsin

**Original Digital Content**
1st Place  WBCV FM, Big Cheese 107.9 Client Holiday Card
2nd Place  WZOR FM, Cutter’s RockCast
3rd Place  WGTGD FM, WGTD Sports - Tremper vs Franklin High School

**Online Personality**
1st Place  WYTE FM, Breakfast with Big Red
2nd Place  WAPL FM, Rick and Len
3rd Place  WZOR FM, Kaytie

**Live On-Site Coverage**
1st Place  WZOR FM, Rock USA 2019
2nd Place  WAPL FM, International Incident: Costa Rica
3rd Place  WZOR FM, Combat Hunger

**Small Market Radio Music Format**

**Morning Radio Show**
1st Place  WLKG FM, LifeMatters
2nd Place  WCOW FM, Ben & Arnie on COW97
3rd Place  WCOW FM, Ben & Arnie

**Radio Show**
1st Place  WLKG FM, Mike Mason
2nd Place  WCOW FM, Mike Burns Gilbert on COW97
3rd Place  WCOW FM, Classic COW97

**Newscast**
1st Place  WJMC FM, January 11, 2019
2nd Place  WLKG FM, Good Morning Wisconsin Newscast
3rd Place  WCOW FM, COW97 News with Adam Roberts

**Interview**
1st Place  WAQE FM, Veterans Day with Drew Stuntz
2nd Place  WCOW FM, Lindsay Eli at Country Fest
3rd Place  WLKG FM, Mrs. Wisconsin on LifeMatters

**Original Feature**
1st Place  WLKG FM, Karen Theatre
2nd Place  WLKG FM, Don’t Even Get Me Started
3rd Place  WCOW FM, Kenny Chesney “Time of Day”
<table>
<thead>
<tr>
<th>Category</th>
<th>1st Place</th>
<th>2nd Place</th>
<th>3rd Place</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Live On-Site Broadcast Remote</strong></td>
<td>WPVL FM, Lilly - Kid's Day at the Fair</td>
<td>WCOW FM, Country Boom 2019</td>
<td>WLKG FM, Mike Mason Live from Falz Fest</td>
</tr>
<tr>
<td><strong>Use of Audio (Non-News)</strong></td>
<td>WGLR FM, Interview with Santa 25th Anniversary</td>
<td>WLKG FM, Karen Theatre</td>
<td>WHDG FM, WHDG 25th Anniversary Special</td>
</tr>
<tr>
<td><strong>Sports Coverage</strong></td>
<td>WLST FM, Sports with Kit: September 26, 2019</td>
<td>WLKG FM, Pencil’s Picks</td>
<td>WLKG FM, Sports Jam</td>
</tr>
<tr>
<td><strong>Significant Community Impact</strong></td>
<td>WCOW FM, Dream Christmas</td>
<td>WCOW FM, Thank You Farmers</td>
<td>WLKG FM, Wet Nose Wednesday</td>
</tr>
<tr>
<td><strong>Specialty Programming</strong></td>
<td>WDDC FM, WDDC Badger Honor Flight</td>
<td>WIBD AM, Radio Homeroom</td>
<td>WMDC FM, Gold Star Tribute</td>
</tr>
<tr>
<td><strong>Promotional Announcement</strong></td>
<td>WLKG FM, 12 Days of Christmas</td>
<td>WCOW FM, Ben &amp; Arnie Triple Play Winner</td>
<td>WLKG FM, Good Morning Wisconsin Promo</td>
</tr>
<tr>
<td><strong>Station Promo</strong></td>
<td>WLST FM, Pass the Eggnog</td>
<td>WCOW FM, Country Fest in 97 Minutes</td>
<td>WCOW FM, COW97’s 2019</td>
</tr>
<tr>
<td><strong>Station Event Promo</strong></td>
<td>WNNO FM, Christmas Wish Winner</td>
<td>WCOW FM, COW97’s Ride for St Jude</td>
<td>WCOW FM, COW97 Kids Pull 2019</td>
</tr>
<tr>
<td><strong>Client Event Promo</strong></td>
<td>WLKG FM, Casey’s General Store - Grand Opening</td>
<td>WLKG FM, Champs Sports Bar - Halloween Party</td>
<td>WGLR FM, Jordan Davis Concert</td>
</tr>
<tr>
<td><strong>Public Service Announcement</strong></td>
<td>WCOW FM, Monroe County Safe Community</td>
<td>WGLR FM, SWTC Monster Dash</td>
<td>WCOW FM, APTIV Game On</td>
</tr>
<tr>
<td><strong>Commercial or Underwriting Announcement</strong></td>
<td>WPVL FM, Grand Opera House - Terror at the Grand</td>
<td>WMBZ FM, Gauthier Biomedical - Shane</td>
<td>WPVL FM, Cheryl’s Costume Closet - Halloween</td>
</tr>
<tr>
<td><strong>Humorous Commercial or Underwriting Announcement</strong></td>
<td>WLKG FM, This Little Piggy Goes to Munich</td>
<td>WMQA FM, St. Croix Rods</td>
<td>WPVL FM, Catfish Charlie’s - Cajun 1</td>
</tr>
<tr>
<td><strong>Website Music</strong></td>
<td>WCOW FM, COW97.COM</td>
<td>WGLR FM, WGLR.com</td>
<td>WMBZ FM, 92.5 Buzz Country</td>
</tr>
<tr>
<td><strong>Use of Social Media</strong></td>
<td>WCOW FM, COW97</td>
<td>WGLR FM, WGLR Facebook</td>
<td>WPVL FM, Xtreme 107.1 Facebook</td>
</tr>
<tr>
<td><strong>Original Digital Content</strong></td>
<td>WSFQ FM, Kelly Clarkson Contest</td>
<td>WCOW FM, PEEPS Challenge</td>
<td></td>
</tr>
<tr>
<td><strong>Online Personality</strong></td>
<td>WCOW FM, Ben &amp; Arnie</td>
<td>WPVL FM, Harsh Reality with Johnny Page</td>
<td>WLKG FM, Mike Mason</td>
</tr>
<tr>
<td><strong>Live On-Site Coverage</strong></td>
<td>WCOW FM, Live From Country Fest 2019</td>
<td>WLKG FM, March Catness @ Lakeland Animal Shelter</td>
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<td></td>
<td>WCOW FM, Live From Armed Forces Day 2019</td>
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</table>
### 2019 Station of the Year

#### Television

<table>
<thead>
<tr>
<th>LARGE MARKET</th>
<th>MEDIUM MARKET</th>
<th>SMALL MARKET</th>
</tr>
</thead>
<tbody>
<tr>
<td>WISN TV</td>
<td>WKOW TV</td>
<td>WSAW TV</td>
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#### News & Talk Radio

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<td>WOMT AM</td>
<td>WBEV AM</td>
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#### Music Radio

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<td>WAPL FM</td>
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<td>27abc</td>
<td>7</td>
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<tr>
<td>Magic 98</td>
<td>94.7 104.7</td>
<td>Wcow</td>
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