

**2016 WISCONSIN BROADCASTERS ASSOCIATION
NON-COMMERCIAL SUSTAINING ANNOUNCEMENT/PUBLIC EDUCATION PROGRAM**

I. WBA's 2016 NCSA/PEP begins on January 1, 2016 and runs through December 31, 2016.

II. Stations participating will be asked to play the announcement units as follows:

Radio: 1/3 between 6AM - 10AM and/or 3PM - 7PM	TV: 1/3 between 3PM – 11PM
1/3 between 10AM - 3PM	1/3 between 7AM – 3PM
1/3 all other times	1/3 all other times

III. Stations will be asked to provide affidavits of performance at the end of each of the schedules. Pending acceptability of spots with proper sponsorship tags this...

PROPOSAL ACCEPTED

BY _____
General Manager or Station Manager

STATION(S)

CITY

NCSA/PEP Contact Person & E-mail

Please return to Liz Boyd, NCSA/PEP Coordinator by email,
lboyd@wi-broadcasters.org, or by mail