

WRVB Celebrates 50 Years in Broadcasting

Through God's grace and the faithful support of our listening friends, Life 102.5 and Faith 1190 has been sharing the hope of life in Jesus Christ since 1959! And although a lot has changed through the years—the format, the songs, the buildings and the people—the message remains the same. The theme for our 50th anniversary, “How Great Is Our God,” is also the title of one of our listeners' favorite songs by Chris Tomlin, who kicked off our anniversary year with a January concert. Even more important, this theme reflects the reason we have been blessed with 50 years of broadcasting: our great God and the generosity of His people! Anniversary plans also include an April banquet at Monona Terrace and a summer open house and picnic. The following is a brief timeline of the last 50 years at Life 102.5 and Faith 1190.

- **April 30, 1959** - WRVB FM started by Paul Stewart. It went On Air at 4:30 p.m. with 73 hours of broadcasting per week from the basement of Pinckney Street. WRVB stood for Wisconsin Radio Voice of the Bible.
- **February 25, 1964** - Moved to the hill on Gammon Road. The new location came to be known as “Gospel Mountain.”
- **March 3, 1969** - Carl Ramsey hired as manager.
- **1971** - The nation's first FM translator went into effect so the Viroqua community could listen to WRVB.
- **January 22, 1973** - WRVB was purchased by Northwestern College and the call letters were changed to WNWC.
- **February 18, 1980** - WNWC began 24 hour broadcasting.
- **April 1982** - We broke ground for the new facility on Medical Circle.
- **October 7, 1982** - Began operating from 5606 Medical Circle.
- **March 1985** - Greg Walters became the manager of WNWC.
- **January 1997** - Faith 1190 began broadcasting.
- **Summer 2000** - Life 102.5 began “streaming” on the World Wide Web.
- **2007** - Translators were erected in Platteville at 95.9 FM and Richland Center at 95.3 FM.