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WisconsinEye Offers Voter Education Program to WBA Members

With more than 400 candidates running for state office this year, what's a Wisconsin voter to do when office seekers call or knock on the door asking what's on their minds this campaign season? Because voters often are caught off guard or too busy to know what exactly to ask, WisconsinEye Senior Producer Steve Walters recently asked five knowledgeable political observers—none of them a Capitol insider—what questions voters should be ready with. Panelists were Tamara Johnson, a Kettle Moraine High School teacher recently chosen as one of the top three civics teachers in the nation; Mark Bugher, UW-Madison Research Park director and a former secretary of the state Administration and Revenue departments; Joanne Williams, former Milwaukee TV anchorwoman who is now a Cardinal Stritch University vice president; Mordecai Lee, a UW-Milwaukee political science professor and a Democratic legislator in the 1980s and early 1990s, and Ben Collins, a Walworth County small business owner, Green Beret U.S. Army officer until 2008, and former Republican candidate for lieutenant governor. The discussion, taped July 19 at WisconsinEye's studio, was lively and highly informative and the results may surprise you. WisconsinEye is offering the program (TRT 59:30, no breaks) to WBA members free of charge as a public service. For a preview, go to http://www.wiseye.org/wisEye_programming/ARCHIVES-newsmakers.html#3761. It's available in either SD or HD format. For more information, contact WisconsinEye Programming Director Fred Woskoff at 608-316-6850 or fred.woskoff@wiseye.org.