



# WBA To Co-Sponsor Wisconsin Emergency Management Association (WEMA) Conference

## *WEMA & WBA Encourage Broadcasters To Attend!*

*Please Note: Wisconsin has received national recognition for being the first state to roll out MSRC (Media Security Reliability Council) programs in every market, as well as for our Emergency Broadcaster ID Program. As part of these public/private partnerships, Wisconsin broadcasters have built relationships with Emergency Management officials from around the state. We are honored to be a part of their conference for the third year in a row, and encourage broadcasters to attend.*

The WEMA Annual Conference will be held at the Sheraton Hotel in Madison on Wednesday, November 11, 2009. This year's conference is titled "Long-Term Recovery in the Aftermath of the Disaster," and addresses all aspects of long-term community-wide recovery after a disaster. The goal of the conference is to invite as many people as possible that may be affected by the long-term recovery process after an emergency/disaster. This year's conference offers diverse general and breakout sessions to meet the needs and to appeal to broadcasters.

For more information, and to register for the WEMA Annual Conference, please visit [www.wi-broadcasters.org](http://www.wi-broadcasters.org).

