

WBA Supports National EAS Summit

The fifth annual National EAS Summit took place on March 29 & 30, 2009 at the Mandarin Oriental in Washington, DC. The event was attended by a record number of 196 broadcasters and emergency managers, and hosted by the National Alliance of State Broadcasters Associations (NASBA) in joint cooperation with the National Association of Broadcasters (NAB). Wisconsin representatives included: Gary Timm, Wisconsin EAS Chair, Journal Broadcast Group; Michelle Vetterkind, WBA President; and Linda Baun, WBA Vice President. Amongst the notable sessions were:

- * Roundtable meetings between broadcasters, FCC, and FEMA officials
- * Remarks by Robert F. Powers, Acting Assistant Secretary, FEMA
- * The Future of Public Warning - Part One - The Policy Questions & Part Two - The Technical Questions (Wisconsin's Gary Timm was on the Technical Panel)
- * Luncheon Panel, Jim Cantore, The Weather Channel
- * Critical Applications: Exploring The Unthinkable
- * Keynote Address by Bennie Thompson (D-MS), Chair, House Homeland Security Committee
- * The Broadcast-Wireless Alliance

Your WBA is proud to be a supporter of this most important event. WBA President Michelle Vetterkind is on the NASBA EAS Committee which planned the agenda for the 2009 Summit, which was appropriately titled "Keeping America Safe - Emergency Response: The Broadcasters' Roadmap for the Future".