



## WBA Foundation Scholarship Competition Underway

Do you know any 4-year college students or 2-year Wisconsin Technical College students (new this year - open to Wisconsin Technical College students) who are interested in pursuing a career in the field of broadcasting? If so, make sure you tell them about the Wisconsin Broadcasters Association Foundation scholarship competition. It could be worth up to \$2,000 to them, as there are two \$2,000 scholarships and two \$1,000 scholarships available.

If you know of a qualified student who will have completed 60 college credits as of October 1, 2010, who is pursuing a course of study in broadcasting, journalism, communications or a related field or a student at a 2-year Wisconsin Technical College who will have completed their first year of study in a broadcast-related curriculum that leads to a 2-year Associates Degree, encourage them to apply for one of these scholarships. Students must have a Wisconsin connection in that they must have either graduated from a Wisconsin high school be attending a 4-year Wisconsin college or university or a 2-year Wisconsin Technical College.

**Please note: the application deadline for this year is Friday, October 15, 2010. That is the date that application materials must be received at the WBA office in Madison.**

The WBA Education Committee, in addition to stations who are using the scholarship menu option for EEO credit, will screen all applications, and the final determinations will be made by a vote of the WBA Foundation Board of Directors.

We have sent information, application forms, and publicity flyers to all 4-year colleges/universities and 2-year Wisconsin Technical college, in Wisconsin, as well as all radio and TV member stations. Applications are also available at [www.wbafoundation.org](http://www.wbafoundation.org). The scholarships will be awarded at the WBA's Student Seminar in March.