

## National Weather Service to Offer Customized Spots for Stations

The National Weather Service would like to extend an offer to all radio stations in Wisconsin. One of our forecasters would come to your station and record weather headline related sound bytes (15-30 seconds long) customized to your individual station...

For example, “This is Meteorologist (name of forecaster) from the National Weather Service in (office location). A Winter Weather Advisory has been issued for the (call sign of your station) listening area. Use caution when driving...slow down and allow extra following distance between your car and the one ahead. Please stay tuned to (call sign) for the latest on this winter weather situation.”

There will also be generic forms of these messages available soon for download from the Wisconsin Broadcasters Association website ([wi-broadcasters.org](http://wi-broadcasters.org)). However, if you are interested in one of our forecasters doing customized announcements for your station, please contact the following National Weather Service representatives based on your location...see map at above. Milwaukee/Sullivan: Paul Collar ([paul.collar@noaa.gov](mailto:paul.collar@noaa.gov)) or Rusty Kapela ([rusty.kapela@noaa.gov](mailto:rusty.kapela@noaa.gov)); Green Bay: Jeff Last ([jeff.last@noaa.gov](mailto:jeff.last@noaa.gov)); La Crosse: Todd Shea ([todd.shea@noaa.gov](mailto:todd.shea@noaa.gov)); Minneapolis: Todd Krause ([todd.krause@noaa.gov](mailto:todd.krause@noaa.gov)); Duluth: Carol Christenson ([carol.christenson@noaa.gov](mailto:carol.christenson@noaa.gov))

