

Sixty-Six Years On The Air For Bob Bodden!



(Editor's note: I received this information as part of a letter from Bob Bodden, who also held the role of WBA Executive Director from 1982-1988. The station he is referring to is WPVL AM in Platteville. Congratulations on a job well done, Bob!)

“Today marks the close of my broadcast career, after 66 years. These past 14 years I’ve been on the air twice daily with my “Thoughts From An Old Friend” program; but the station is making major changes in programming, and it was the perfect time to close out, after being in this great profession since the spring of 1943, when I started as an announcer in La Crosse.”