



2012 Elections: POLITICAL ADVERTISING DATES

Lowest Unit Charge Rule

<u>Election</u>	<u>Election</u>	<u>Date</u>	<u>LUC</u>	<u>period begins</u>
Spring Primary		February 21, 2012		January 7, 2012
Spring Election		April 3, 2012		February 3, 2012
General Election Primary		August 14, 2012		June 30, 2012
General Election		November 6, 2012		September 7, 2012

* Note: the LUC Rule also applies 45 days before a run-off and 60 days before a special election.