



2010 Dues Notices Mailed WBA Membership at Record High of 98%

Even though there are still a few weeks left in this year, it's time to pay next year's dues! When 2009 ends, so does your WBA membership. So sign up now and keep your membership in force, without interruption, all the way through 2010. Your WBA just so happens to be at record membership - 98% of all Wisconsin stations are WBA members.

You should receive your notice for 2010 WBA membership dues next week (we mail them on November 1 every year). We are happy to report that dues will remain the same for 2010. Please know that your support of the WBA in terms of NCSA/PEP participation as well as the various sponsorships we receive from many of our associate members allow us to keep our dues at already low rates. I'm sure you'll agree that membership in your WBA is definitely a bargain! As an organization and as a cooperative of individuals with a common goal, the WBA believes in itself and its members. The benefits of being a WBA member are many, and pride of association with WBA is itself worth the price of admission. I urge you to renew your membership and join your colleagues in continuing to support the WBA.

New This Year - don't forget about our FREE sales training to all WBA members for 2010 - an unprecedented WBA member benefit. Renewing your WBA membership means uninterrupted service: you'll continue to receive ALL services in WBA's special programs. And best of all, you'll continue to belong to the WBA, the only organization in the whole state devoted entirely to the service and promotion of the broadcasting industry in Wisconsin!